



ZYLOWARE
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

For Immediate Release

Contact: Alexa Faeth
Press: 800-765-2121, ext. 434
914-708-1200, ext. 434
afaeth@zyloware.com
Retailers: 800-765-3700

**ZYLOWARE ANNOUNCES THE AUGUST 2017 LAUNCHES OF
SOPHIA LOREN, STETSON, RANDY JACKSON, MAXSTUDIO.COM,
LEON MAX AND SHAQUILLE O'NEAL**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Maxstudio.com, Leon Max and Shaquille O'Neal for August 2017.

Elevate your look with the attractive styling of **Sophia Loren M282**. In a classic, modified oval shape, this semi-rimless metal frame is offered in two beautiful colors – Gold (057) and Mocha (141). The metal endpiece and temple feature an intricate design with eye-catching three crystal stones. The Mocha (141) frame features a hint of rose coloring in the zyl temple tips for an appealing look. Spring hinges, snap-in nose pads and the ability to accommodate progressives are all comfort features of this frame.

Colors: Gold (057) • Mocha (141)
Sizes: 53-18-135
Special Features: Semi-rimless metal frame; Modified oval shape; Metal endpiece and temple; Zyl temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

Classic styling and masculine appeal combine in the traditional look of **Stetson 343**. This full rim metal frame features a double brow bar for added style. Offered in two bold colors, this frame incorporates a wrap-around metal endpiece with a simple, yet appealing design. Comfort fit features include integrated spring hinges for easy adjustments, snap-in silicone nose pads and the ability to accommodate progressive lenses.

Colors: Black (021) • Gunmetal (058)
Sizes: 54-18-140
Special Features: Full rim; Metal frame; Double brow bar; Snap-in silicone nose pads; Spring hinges; Accommodates progressives

There's no denying the classic appeal of **Stetson style XL 30**. This full rim zyl frame incorporates the All-American, masculine appeal of the Stetson man. With extended fit sizing, this frame can fit comfortably and conveniently on a larger head size. The zyl temples feature the traditional Stetson "S" logo. Spring hinges and the ability to accommodate progressives enhance the comfort features of this frame.

Colors: Black Stripe (194) • Grey (100)
Sizes: 60-18-150
Special Features: Full rim zyl frame; Rectangle shape; Extended Fit; Spring hinges; Accommodates progressives

Take the guesswork out of your eyewear with the on-trend styling of **Randy Jackson 1078**. This frame is bold, fashionable, and with extended fit sizing has the ability to fit larger head sizes. This frame is offered in Black (021) and a unique Blue/Gunmetal (300) for the guy who wants to turn heads. Spring hinges allow for easy adjustments while snap-in nose pads keep the frame in place all-day long. Accommodates progressive lenses.

Colors: Black (021) • Blue/Gunmetal (300)
Sizes: 55-17-145
Special Features: Full rim metal frame; Extended Fit; Rectangle shape; Spring hinges; Snap-in nose pads; RJ logo on inside right temple tip; Accommodates progressives

Choose from a variety of looks with **Randy Jackson 3033**. This full rim zyl is offered in three on-trend colors – Black (021), Brown/Blue Fade (220) and Olive (301). The sleek, ribbed metal temples incorporate three metal striped plaques for added detailing. The Randy Jackson logo can be found inside the right temple tip for subtle branding. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressive lenses.

Colors: Black (021) • Brown/Blue Fade (220) • Olive (301)
Sizes: 54-18-145
Special Features: Full rim; Zyl front; Metal temples; Zyl temple tips; Rectangle shape; Spring hinges; RJ logo on inside right temple tip; Accommodates progressives

The **Randy Jackson 3035** is designed for the confident man who is looking to take his style to the next level. Offered in two on-trend fade colors, this frame captivates attention and turns heads. This full rim zyl frame features three bold metal rivets on the front of each side for added detailing. The Randy Jackson logo brands the frame on the inside right temple. Spring hinges and the ability to accommodate progressives provides the wearer with comfort.

Colors: Grey Fade (152) • Brown Fade (153)
Sizes: 53-18-145
Special Features: Full rim zyl frame; Square shape; Spring hinges; RJ logo on inside right temple tip; Accommodates progressives

Revamp your eyewear game with the feminine and trendy look of **MaxStudio.com style 157M**. This semi-rimless metal frame is available in two distinctive colors for endless wardrobe options. Black (021) has a shiny black front and brown stripe temple. Emerald (045) has an emerald front complete with shiny clear coat and teal stripe temple. Both colors feature the globe logo on the temples and a signature MaxStudio.com temple tip shape for subtle designer branding. Accommodates progressives.

Colors: Black (021) • Emerald (045)
Sizes: 52-16-135
Special Features: Semi-rimless; Metal frame; Modified oval shape; MaxStudio.com globe logo on temples; Signature MaxStudio.com temple tips; Snap-in nose pads; Spring hinges; Accommodates progressives

Stand out in the sophisticated **Leon Max 4047**. This combination frame features a metal rim with a zyl brow and is offered in two popular colors. The zyl temples include the signature epoxy globe logo and a beautiful tortoise design for the elegant and refined woman. The LM 4047 incorporates comfort fit features such as spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Black (021) • Tortoise (024)
Sizes: 54-16-140
Special Features: Full rim combination frame; Geometric shape; Globe logo on outside temples; Leon Max temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

Enjoy endless options in **Leon Max 4048**, offered in four beautiful colors! This full rim zyl captures attention in a trendy geometric shape. Celadon (089), Ginger (149) and Raisin (267) each feature a translucent pearl finish giving the LM 4048 a soft, feminine look. The temples have an epoxy globe on the outside. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressive lenses.

Colors: Black (021) • Celadon (089) • Ginger (149) • Raisin (267)
Sizes: 55-16-140
Special Features: Full rim; Zyl frame; Geometric shape; Spring hinges; Epoxy globe on outside temples; Accommodates progressives

The **Leon Max 4049** is a modern cat-eye frame meant for the refined, modern-day woman. This full rim zyl is available in Demi Black (021) and Driftwood (033) for two on-trend looks that will compliment every woman's wardrobe. The zyl temples feature the traditional epoxy globe logo and Leon Max temples. Spring hinges and the ability to accommodate progressives complete the comfort features of this frame.

Colors: Demi Black (021) • Driftwood (033)
Sizes: 53-18-140
Special Features: Full rim; Cat-eye shape; Globe logo on outside temples; Leon Max temple tips; Spring hinges; Accommodates progressives

Leon Max 4050 is the little black dress of eyewear – it's perfect for any event or occasion and always makes the wearer look their best! This stunning full rim zyl comes in an attractive geometric shape that is sure to turn heads. Offered in two distinctive colors, Black (021) features a solid black front with a tan and black multi-colored temple while Blue Tortoise (165) features a speckled tortoise front and temple complete with blue accents that make this frame really pop. The LM 4050 features spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Black (021) • Blue Tortoise (165)
Sizes: 52-19-140
Special Features: Full rim; Zyl frame; Geometric shape; Spring hinge; Epoxy globe logo on temple; Accommodates progressives

The **Shaquille O'Neal 128M** is designed for the man who wants both a modern and masculine style. Comfort is the new cool with this semi-rimless metal frame offered in two bold colors. Comfort fit features include spring hinges for easy adjustments, snap-in nose pads for a secure fit and the ability to accommodate progressive lenses.

Colors: Black (021) • Gunmetal (058)

Sizes: 54-17-145
Special Features: Semi-rimless metal frame; Rectangle shape; Snap-in nose pads; Spring hinges; Silver foil basketball logo on right temple tip; Accommodates progressives

The **Shaquille O'Neal 130Z** is a fashionable style for the guy who wants to look good on and off the court. This frame is offered in two unique colors and incorporates a sleek metal cut-out temple for the fashionable man. The basketball logo brands the frame on the inside right temple tip. Spring hinges and the ability to accommodate progressives enhance the comfort features of this frame.

Colors: Black Crystal (021) • Black Blue Fade (172)
Sizes: 56-16-145
Special Features: Full rim zyl front; Rectangle shape; Metal temples; Spring hinges; Square foil basketball logo on the inside right temple tip; Accommodates progressives

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.