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For Immediate Release

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ZYLOWARE ANNOUNCES THE APRIL 2017 LAUNCHES SOPHIA LOREN, STETSON, STETSON OFF ROAD, GLORIA BY GLORIA VANDERBILT, RANDY JACKSON, RANDY JACKSON LIMITED EDITION, RANDY JACKSON SUN, VIA SPIGA SUN, MAXSTUDIO.COM, LEON MAX LIMITED EDITION

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Stetson Off Road, Gloria by Gloria Vanderbilt, Randy Jackson, Randy Jackson Limited Edition, Randy Jackson Sun, Via Spiga Sun, MaxStudio.com and Leon Max Limited Edition for April 2017.

Stunning detail and elegant styling come together in the luxurious look of **Sophia Loren style M273**. This full rim metal frame packs a ton of feminine appeal, featuring crystal décor and floral inspired cut-outs on the temples. Available in two ultra-flattering colors, Tan (097) and Cognac (168) both have comfort fit features such as snap-in nose pads to keep your eyewear in place all day long. The SL M273 has the ability to accommodate progressives for added convenience.

Colors: Tan (097) • Cognac (168)
Sizes: 55-16-135
Special Features: Full rim; Metal frame; Rectangle shape; Floral cut-outs and crystal décor on temples; Snap-in nose pads; Accommodates progressives

List Price: \$54.95

Add elegance and beauty to your look with the dazzling appeal of **Sophia Loren BR 79**. This full rim metal frame has a wrapping metal endpiece that features a pebbled texture offset by square-cut stones on a zyl temple. Offered in two neutral colors, Tan (097) and Cognac (168), the SL BR 79 is a chic frame with a ton of sparkle. Spring hinges allow for easy adjustments while snap-in nose pads keep your eyewear in place all day long. Accommodates progressives.

Colors: Tan (097) • Cognac (168)
Sizes: 52-17-135
Special Features: Full rim; Metal frame; Geometric shape; Wrapping metal endpiece with pebbled texture; Square-cut stones on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$59.95

Capture the timeless elegance of global style icon and Academy Award winning actress Sophia Loren in the stunning look of **Sophia Loren style BR 80**. This semi-rimless metal frame features an intricate design with complimenting recessed and raised detailing on the temple complete with crystal décor. The SL BR 80 features spring hinges and snap-in nose pads for all day comfort and the ability to accommodate progressives for added convenience.

Colors: Brown (183) • Mauve (118)

Sizes: 53-17-135

Special Features: Semi-rimless; Metal frame; Rectangle shape; Recessed/raised design on temple; Crystal décor; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$59.95

The **Stetson 338** is a full rim metal frame in a masculine square shape. The frame has an extremely thin wrapping metal endpiece and temple that attracts the classic Stetson customer. A wide fit bridge offers added space for men with larger features so that the frame sits perfectly on the wearer's face. Available in two iconic colors, this lightweight, durable frame includes integrated spring hinges, snap-in silicone nose pads and zyl temple tips. Accommodates progressives.

Colors: Tungsten (110) • Tan (097)

Sizes: 54-21-140

Special Features: Full rim; Metal frame; Square shape; Wide fit bridge; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$51.95

The traditional **Stetson 341** is a full rim metal frame in a classic rectangular shape. A wide fit bridge gives men with larger facial features extra room so the frame can sit perfectly on the nose. A wrapping endpiece with epoxy fill and thin metal temples are offset by injected temple tips. This frame was made for comfort for the traditional, mature male with spring hinges and snap-in silicone nose pads. Accommodates progressives.

Colors: Gunmetal (058) • Brown (183)

Sizes: 54-21-145

Special Features: Full rim; Metal frame; Rectangle shape; Wide fit bridge; Metal temples; Injected temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$51.95

The **Stetson Off Road 5058** is a semi-rimless metal with sleek styling. This sporty frame incorporates six rectangular cut-outs on each temple for a masculine look. The OR 5058 is available in Black (021) and Gunmetal (058) for two classic looks to compliment any male's wardrobe. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for a secure fit all-day long.

Colors: Black (021) • Gunmetal (058)

Sizes: 52-18-140

Special Features: Semi-rimless; Metal frame; Rectangle shape; Six rectangular cut-outs on each temple; Spring hinges; Snap-in nose pads

List Price: \$51.00

The **Stetson Off Road 5059** is a handsome full rim injected frame in two defining colors. Black (021) has a black front and temples with a crystal-clear backing. Brown Fade (153) incorporates a dark to light brown fade on the front with crystal-clear backing and dark brown temples. The Stetson Off Road logo is lasered on the outside of both temples. Spring hinges give the wearer the ability to make easy adjustments. The OR 5059 accommodates progressives.

Colors: Black (021) • Brown Fade (153)

Sizes: 53-16-135

Special Features: Full rim; Injected frame; Rectangle shape; Crystal clear back; Stetson Off Road logo on outside of both temples; Spring hinges; Accommodates progressives

List Price: \$51.00

The **Gloria by Gloria Vanderbilt 4051** is a semi-rimless metal frame in a classic rectangle shape with a wrapping metal endpiece. The frame features an elegant rounded shiny metal temple with epoxy detailing. Offered in two stunning colors, Gold (057) and Mauve (073), both have zyl temple tips in a confetti pearl design. The GG 4051 features comfort fit features such as snap-in nose pads and spring hinges. Accommodates progressives.

Colors: Gold (057) • Mauve (073)

Sizes: 52-18-135

Special Features: Semi rimless; Metal frame; Rectangle shape; Gloria Vanderbilt logo printed inside left temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$51.00

Offered in two feminine colors, **Gloria by Gloria Vanderbilt 4056** is a full rim metal frame in a lovely oval shape. The frame features a wrapping metal endpiece that leads to a chain link laser design on the temple for a unique and eye-catching look. A marble pattern on the outside temple tips beautifully contrasts the frame's shiny metal finish. The GG 4056 has spring hinges for easy adjustments and snap-in nose pads for a comfortable fit. Accommodates progressives.

Colors: Natural (003) • Blush (019)

Sizes: 51-17-135

Special Features: Full rim; Metal frame; Oval shape; Metal temples with chain-link design; Marble pattern on outside of temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$51.00

Arrive in style with the handsome look of **Randy Jackson 1065**. This semi-rimless metal frame has an attractive double brow bar and stylish rectangle shape to compliment a variety of facial shapes. Extended-Fit sizing provides the wearer with added headspace and longer temples. Available in two on-trend colors, both Black (021) and Tan (097) feature a recessed area on the top half of the temple in a lighter shade and satin finish. The RJ 1065 features snap-in nose pads and spring hinges for an all-day comfortable fit. Accommodates progressives.

Colors: Black (021) • Tan (097)
Sizes: 56-17-145
Special Features: Semi-rimless; Metal frame; Rectangle shape; Extended Fit; Double brow bar; Logo on inside of right temple tip; Snap-in nose pads; Spring hinges; Accommodates progressives

List Price: \$59.95

Randy Jackson style 1075 brings together bold styling and masculine appeal. This full rim metal frame comes in a handsome, square shape and features extended-fit sizing to accommodate men who require larger head space. Black (021) features raised shiny black sheet metal on the front with a recessed endpiece in matte blue. A matching bottom rim wire and striking brown textured temples complete the look. Gunmetal (058) has a matte grey front with tortoise temples. Both colors feature a gunmetal Randy Jackson logo inside the right temple tip. Snap-in nose pads keep the frame in place all day while spring hinges allow for easy adjustments. Accommodates progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 54-17-145
Special Features: Full rim; Metal frame; Square shape; Extended-fit sizing; Randy Jackson logo inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

List Price: \$59.95

Bold styling meets masculine appeal in attractive look of **Randy Jackson style 3034**. This full rim zyl frame is cut down to a second layer on the front to reveal a light striped bottom area. A matte metal endpiece is offset by a handsome pebbled pattern for added interest. The RJ 3034 features comfort fit features such as spring hinges for easy adjustments. Accommodates progressives.

Colors: Black Fade (189) • Brown Fade (153)
Sizes: 54-18-145
Special Features: Full rim; Zyl frame; Modified oval shape; Metal endpiece with pebbled pattern; Spring hinges; Accommodates progressives

List Price: \$59.95

The geometric shaped **Randy Jackson Limited edition X128** is a super thick, chunky and trendy frame for the modern-day guy. This full rim zyl has an extra thick brow bar for a unique, on-trend look. A 5-barrel hinge makes this frame is extremely durable, perfect for the guy who is always on the go. The Randy Jackson Limited Edition logo is printed in gold inside the right temple tip for designer branding. Accommodates progressives.

Colors: Black Fade (189) • Red Stripe (216)
Sizes: 51-21-145
Special Features: Full rim; Zyl frame; Geometric shape; Thick brow bar; Randy Jackson Limited Edition logo printed in gold inside the right temple tip; Accommodates progressives

List Price: \$69.95

Start the season out in style with the on-trend look of **Randy Jackson Limited Edition X130**. This stylish full rim zyl is a handsome round shape complete with a dramatic brow bar in a contrasting color. TR-90 thermoplastic temples are durable, flexible and lightweight. Available in three distinct colors, each look offers its own color palette to bring your wardrobe to life. The RJ X130 can accommodate progressives for added convenience.

Colors: Tortoise (024) • Navy (300) • Black (021)
Sizes: 48-23-140
Special Features: Full rim; Zyl frame; Round shape; Raised brow bar; TR-90 thermoplastic temples; Accommodates progressives

List Price: \$69.95

The **Randy Jackson Limited edition X131** is a stylish full rim zyl frame for the trendy and fashionable wearer. This on-trend style features a zyl front in a modified round shape and diamond shaped metal accents on each side. A double bar bridge with metal top brow bar adds even more appeal. The RJ X131 is decorated with two shiny metal accents on the zyl temples for added interest. Spring hinges allow for easy adjustments.

Colors: Tokyo Tortoise (024) • Black Tortoise (303)
Sizes: 50-21-145
Special Features: Full rim; Zyl frame; Modified round shape; Metal rivets on front and side; Double bar bridge with metal top brow bar; Spring hinges

List Price: \$69.95

Get noticed in the full rim zyl, **Randy Jackson Sun S925P**. This rectangle shaped frame has three gunmetal rivets on each side of the front. Shield your eyes from damaging UV rays with polarized lenses with a mirrored finish featuring UV protection. Black (021) features a shiny black finish over tortoise pattern. Brown (183) has a shiny brown stripe pattern over crystal zyl. Accommodate progressives.

Colors: Black Tortoise (021) • Brown (183)
Sizes: 55-17-145
Special Features: Full rim; Zyl frame; Rectangle shape; Three gunmetal rivets on each side of the front; UV protection; Polarized lenses with mirrored finish; Rx'able; Accommodates progressives

List Price: \$59.95

The **Randy Jackson Sun S926P** is a full rim, rectangular shaped frame with lots of appeal. The sunglass features a metal front and handsome zyl brow bar. The RJ S926P is offered in two colors – Black (021) has a black front over amber tortoise, with shiny gunmetal eye wire and shiny silver nail heads on each side of the front. Tortoise (024) features an eye-catching tortoise pattern that continues onto the zyl temples. Both colors can accommodate progressives for added convenience.

Colors: Black (021) • Tortoise (024)
Sizes: 54-18-145

Special Features: Full rim; Metal front with zyl brow bar; Rectangle shape; Three metal rivets on each side of front; UV protection; Polarized lenses; Rx'able; Accommodates progressives

List Price: \$59.95

Turn heads in the stylish **Via Spiga Sun 350S**. This full rim zyl frame is offered in a trendy wayfarer shape. Four unique colors provide endless wardrobe options for the modern-day woman looking to accessorize her look. Metal stud accents on each side of the front give the frame added interest. The Via Spiga logo décor can be found on the outside temples for on-trend designer branding.

Colors: Tortoise (550) • Black (500) • Blonde Tortoise (600) • Wine (710)

Sizes: 55-16-135

Special Features: Full rim; Zyl frame; Wayfarer shape; Metal stud accent on each side of front; Via Spiga logo décor on outside temples

List Price: \$59.95

Catch up with the latest trends this season in **Via Spiga Sun 351S**. This modified round shape is a full rim zyl with a ton of attitude. Available in four on-trend styles, the VS 351S offers endless wardrobe options to accessorize with. The Via Spiga logo décor can be found on the outside temples for designer branding. Accommodates progressives.

Colors: Black (500) • Tortoise/Crystal (620) • Blonde Tortoise (600) • Teal (800)

Sizes: 54-17-135

Special Features: Full rim; Zyl frame; Modified round shape; Via Spiga logo décor on outside temples; Accommodates progressives

List Price: \$59.95

Step out from the crowd in the on-trend look of **Via Spiga Sun 352S**. This full rim zyl sunglass features a trendy cat-eye shape. Available in three distinct colors, each have a “V” pattern cut into the thick zyl temples. The VS 352S accommodates progressives for added convenience.

Colors: Black (500) • Blush Tortoise (720) • Demi Purple (740)

Sizes: 55-15-135

Special Features: Full rim; Zyl frame; Cat-eye shape; Tortoise pattern on temples; Via Spiga logo décor on outside temples; Accommodates progressives

List Price: \$59.95

The full rim metal **MaxStudio.com 153M** has a lightweight, thin construction using sheet metal and wire material. Offered in two bold colors, this geometric shaped frame sets the tone with beveled metal temples that are both feminine and fashion forward. The Eggplant (094) color turns heads with a solid purple endpiece accented with a raised MaxStudio.com globe logo and purple/grey tortoise temples. The LX 153M offers comfort fit features such as spring hinges for easy adjustments and snap-in nose pads.

Colors: Black (021) • Eggplant (094)

Sizes: 50-15-135

Special Features: Full rim; Metal frame; Geometric shape; Metal beveled temples; Signature MaxStudio.com temple tip shape; Spring hinges; Snap-in nose pads

List Price: \$52.95

Upgrade your eyewear style with **MaxStudio.com 154Z**. This full rim zyl frame is featured in two colors in an on-trend geometric shape. An intricate square pattern is lasered onto the zyl front for added interest. The beautiful metal endpiece showcases the MaxStudio.com globe logo and seamlessly transitions from metal to zyl on the beveled temples. An attractive tortoise pattern is featured on the inside temple, while signature MaxStudio.com temple tips keep the frame secure on the wearer's face. Accommodates progressives.

Colors: Grey (100) • Navy (300)

Sizes: 53-15-140

Special Features: Full rim; Zyl frame; Geometric shape; Metal beveled temples; Signature MaxStudio.com temple tip shape; Spring hinges; Snap-in nose pads

List Price: \$52.95

Don't be afraid to make a statement in the show-stopping look of **Leon Max Limited Edition style 6020**. This full rim zyl frame is an exaggerated geometric shape will accentuate any wardrobe. The LM 6020 features a unique pebble pattern embossed onto the top half of the frame front. A 7-barrel hinge adds durability and allows for easy adjustments. A gold treatment on the inside right temple tip brands this frame. Accommodates progressives.

Colors: Black (021) • Blonde Tortoise (075)

Sizes: 52-19-140

Special Features: Full rim; Zyl frame; Geometric shape; Pebbled pattern on front; Seven-barrel hinge; Leon Max Limited Edition logo lasered on right temple tip; Accommodates progressives

List Price: \$69.95

The **Leon Max Limited Edition 6021** is a full rim zyl in a dramatic cat-eye shape. This bold, thick and on-trend frame is offered in two colors with a unique cut down section on the front. In the black color, the cut reveals a cream and tortoise layer for an eye-catching look that was made for the fashion-forward customer. A beveled temple creates additional dimension while a 7-barrel hinge makes this frame strong and durable. The Leon Max Limited Edition logo lasered with gold fill inside the right temple tip offers designer branding. Accommodates progressives.

Colors: Black (021) • Tortoise (024)

Sizes: 50-19-140

Special Features: Full rim; Zyl frame; Cat-eye shape; Cut-down on front reveals on-trend tortoise pattern; Seven-barrel hinge; Unique beveled design on temple; Leon Max Limited Edition logo lasered on right temple tip; Accommodates progressives

List Price: \$69.95

Digital Photography Attached

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.