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For Immediate Release

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ZYLOWARE ANNOUNCES THE FEBRUARY 2017 LAUNCHES SOPHIA LOREN, STETSON, STETSON OFF ROAD, RANDY JACKSON LIMITED EDITION, GLORIA BY GLORIA VANDERBILT AND MAXSTUDIO.COM

Port Chester, NY: Exciting new Zyloware Eyewear releases for Sophia Loren, Stetson, Stetson Off Road, Randy Jackson Limited Edition, Gloria by Gloria Vanderbilt and MaxStudio.com for February 2017.

Sophia Loren style M264 was made for the spotlight. This semi-rimless metal frame incorporates femininity and detailing ideal for the sophisticated woman who appreciates elegant styling. An embossed floral design with crystal décor encompasses the metal endpiece and temples. Offered in petite fit sizing, the SL M264 also includes accommodations such as spring hinges and snap-in nose pads. Accommodates progressives.

Colors: Cognac (168) • Rose (118)
Sizes: 49-17-130
Special Features: Semi-rimless; Metal frame; Petite fit; Stone décor on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Classic beauty at its finest. The **Sophia Loren Beau Rivage 75** is full rim metal frame that defines femininity and timeless style. An open metal endpiece incorporates crystal décor to draw attention to the wearer's eyes. Available in two flattering colors, Gold (057) and Cognac (168), the SL BR 75 is a beautiful frame with a truly eye-catching look. Accommodates progressives.

Colors: Gold (057) • Cognac (168)
Sizes: 53-17-135
Special Features: Full rim; Metal frame; Oval shape; Open metal endpiece with crystal décor; Spring hinges; Snap-in nose pads; Accommodates progressives

Immerse yourself in luxury with **Sophia Loren style 1550**. This stunning full rim, zyl frame shines in two unique colors – Taupe and Wine. Taupe (202) features a soft, transparent tan outside with a milky tan inside while Wine (173) has a dark purple outside with a beautifully contrasting cream/tan inside. Both colors have a rounded cut-out pattern on the temple lined with crystal stone to bring attention to the wearer's eyes and add a touch of sparkle. The SL 1550 has spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Taupe (202) • Wine (173)
Sizes: 53-15-140
Special Features: Full rim; Zyl frame; Rounded cut-out pattern on temple lined with crystal stone accents; Spring hinges; Accommodates progressives

Make a statement in **Stetson Zyl-Flex 717**. This slim looking, full rim memory metal frame was built to last. Featuring a handsome rectangle shape, the ST ZF 717 appeals to a variety of facial features and shapes. Gunmetal (058) has a sleek, shiny finish with black temple tips. Brown (183) has a shiny dark copper tone with matching temple tips. Both colors feature snap-in nose pads and spring hinges for easy adjustments. Accommodates progressives.

Colors: Gunmetal (058) • Brown (183)
Sizes: 56-18-145
Special Features: Full rim; Memory metal frame; Rectangle shape; Linear detailing on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Introducing **Stetson Zyl-Flex 718**, a semi-rimless rectangle shaped frame with memory metal technology built for the needs of the modern-day guy. Slim memory metal temples feature two rectangle cut-outs to give this attractive frame a unique edge. Offered in two colors, Gunmetal (058) and Black (021), the ST ZF 718 is a truly iconic eyeglass that blends masculine design elements to on-trend features. Spring hinges and snap-in nose pads complete the look and allow for easy adjustments.

Colors: Gunmetal (058) • Black (021)
Sizes: 53-19-145
Special Features: Semi-rimless; Memory metal frame; Rectangle shape; Cut-outs on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Stetson Off Road 5056 is a stylish, full rim metal frame that has a masculine feel. The handsome rectangle shape of the frame works well on a variety of face shapes. Available in two colors, Black (021) has a shiny black finish with black temple tips. Gunmetal (058) is sleek with a brushed gunmetal finish and black temple tips. The Stetson Off Road logo is imprinted inside the left temple tip for easy brand recognition. Spring hinges and snap-in nose pads allow for easy adjustments. Accommodates progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 52-18-140
Special Features: Full rim; Metal frame; Rectangle shape; Stetson OR logo imprinted inside left temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

The **Stetson Off Road 5057** is a sleek frame that demands a ton of attention. This semi-rimless metal frame comes in a flattering rectangle shape. A linear stripe continues from the wrapping endpiece to the temple for added dimensional appeal. The Stetson Off Road logo can be found on the left temple tip for subtle branding. Snap-in nose pads allow for easy adjustments. Accommodates progressives.

Colors: Black (021) • Tan (097)
Sizes: 53-17-140
Special Features: Semi-rimless; Metal frame; Rectangle shape; Stetson logo on left temple tip; Snap-in nose pads; Accommodates progressives

Bring forward bold styling and masculine appeal in **Randy Jackson Limited Edition X129**. This attractive full rim zyl frame is available in a modern, round shape. The RJ X129 features three gunmetal satin rivets on both sides of the front. Available in three unique colors, this attention-grabbing frame takes detail to the next level with a gunmetal RJ Limited edition logo lasered with gold-fill inside the right temple. Accommodates progressives.

Colors: Light Tortoise (024) • Black (021) • Havana (043)
Sizes: 51-20-145
Special Features: Full rim; Zyl frame; Round shape; RJ Logo inside right temple tip; 5 barrel hinges; Accommodates progressives

Ring in the new year with a wardrobe update! Style **4049 by Gloria Vanderbilt** is a stunning semi-rimless metal frame in a flattering modified oval shape. The GG 4049 is available in two attractive colors, Brown (183) and Burgundy (077). Both colors feature a detailed cross hatch pattern on the temples and the Gloria by Gloria logo plaque inside the left temple tip for subtle branding. Spring hinges allow easy adjustments.

Colors: Brown (183) • Burgundy (077)
Sizes: 54-16-135
Special Features: Semi-rimless; Metal frame; Modified oval shape; Crosshatch pattern on temples; Logo inside left temple tip; Spring hinges

Gloria By Gloria Vanderbilt 4050 delivers feminine styling in a fashion forward shape. Offered in three stunning color options, the GG 4050 gives endless wardrobe options to bring a variety of looks to life! This full rim frame is made up of injected TR-90 thermoplastic for a lightweight feel. Black/Crystal (021) is simple and refined with shiny black temples and black/crystal temple tips. Berry (130) is a vibrant violet crystal with shiny gunmetal temples and purple temple tips. Navy (300) is a stunning blue crystal with shiny mauve temples and mauve crystal temple tips. All three colors feature the Gloria Vanderbilt logo plaque inside the left temple tip for subtle designer branding. Accommodates progressives.

Colors: Black (021) • Berry (130) • Navy (300)
Sizes: 52-14-140
Special Features: Full rim; Injected TR-90 frame; Square shape; Spring hinges; Zyl temple tips; Gloria Vanderbilt logo plaque on inside left temple tip; Accommodates progressives

MaxStudio.com 151M was made to take charge and stand out in a crowd. This bold, semi-rimless metal frame in an attractive geometric shape delivers fashion-forward styling for the modern-day fashionista. Offered in two colors, Black (021) has a shiny black front with black and tan marbled temples while Slate (175) features a satin blue front with shiny clear coat and black and light blue marbled temples. The shiny globe MaxStudio.com logo is adorned on the temples while spring hinges provide for easy adjustments. Accommodates progressives.

Colors: Black (021) • Slate (175)
Sizes: 53-17-135
Special Features: Semi-rimless; Metal frame; Geometric shape; Spring hinges; Maxstudio.com temple tip shape; Snap-in nose pads; MaxStudio.com globe logo on temples; Accommodates progressives

Bring forward your best fashion-forward look with the stylish appeal of **MaxStudio.com 152M**. This full rim, metal frame is offered in a modified oval shape for an on-trend look. Black (021) combines a shiny gunmetal interior and shiny black exterior on the front with marbled temples in a combination of teal and yellow shades. Brown (183) has a shiny gold interior contrasted against a shiny brown exterior on the front with multi-colored brown temples. The MaxStudio.com globe logo is lasered onto the temples for designer branding. Spring hinges and snap-in nose pads allow for easy adjustments. The LX 152M accommodates progressives.

Colors: Black (021) • Brown (183)

Sizes: 52-17-135

Special Features: Full rim; Metal frame; Modified oval shape; Spring hinges; MaxStudio.com temple tip shape; Snap-in nose pads; MaxStudio.com globe logo on temples; Accommodates progressives