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For Immediate Release

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**ZYLOWARE ANNOUNCES THE JANUARY 2017 LAUNCHES
SOPHIA LOREN, STETSON, RANDY JACKSON, VIA SPIGA,
LEON MAX LIMITED EDITION, SHAQUILLE O'NEAL AND DAISY FUENTES**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga, Leon Max Limited Edition, Shaquille O'Neal and Daisy Fuentes for January 2017.

Prepare to turn heads in **Sophia Loren Beau Rivage 78**. This full rim metal frame has a recessed endpiece that delicately frames the wearer's face. Satin finished temples are adorned with a feminine bow and crystal detailing on the outside. Sophia Loren BR 78 is offered in two elegant colors, Gold (057) and Cognac (168). Spring hinges and snap-in nose pads allow for easy adjustments. Accommodates progressives.

Colors: Gold (057) • Cognac (168)
Sizes: 55-17-140
Special Features: Full rim; Metal frame; Crystal décor on outside temples; Spring hinges; Accommodates progressives

The thin profile and durable quality of the **Stetson 334** appeals to a wide range of men. Reach the ultimate balance of bold and traditional with this semi-rimless, contemporary metal frame. A wrapping metal endpiece leads to a unique ribbed pattern on the temples for added dimension. Snap-in nose pads provide a secure fit all day long while spring hinges allow for easy adjustments. Accommodates progressives.

Colors: Shiny Dark Gunmetal (058) • Matte Tan (097)
Sizes: 55-18-155
Special Features: Semi-rimless; Metal frame; Square shape; Snap-in nose pads; Spring hinges; Accommodates progressives

Bold design meets contemporary styling for the modern-day man in the new **Stetson 336**. This full rim frame in a masculine square shape is constructed out of TR-90 thermoplastic making it extremely lightweight, durable and slimmer in style. The ST 336 has flexible stainless steel temples, a universal bridge and the ability to accommodate progressives.

Colors: Black/Crystal (021) • Black Fade (189) • Dark tortoise (026)
Sizes: 55-15-140
Special Features: Full rim; TR-90 thermoplastic; Slim fit; Square shape; Universal bridge; Flexible stainless steel temples; Accommodates progressives

The extended fit **Randy Jackson 1067** is a bold, rectangular full rim frame offered in Black (021) and Gunmetal (058). A metal endpiece leads to striped temple detailing. The Randy Jackson logo can be found inside the right temple tip for subtle branding. Black has a shiny blue base with shiny black on the outside for a handsome look with tons of contrast. The extended fit feature of this frame makes it a stylish and comfortable option for men with larger heads.

Colors: Black (021) • Gunmetal (058)
Sizes: 57-17-145
Special Features: Full rim; Metal frame; Extended fit sizing; Spring hinges; Randy Jackson logo on temple tip; Snap-in nose pads; Accommodates progressives

The on-trend **Randy Jackson 1074** is a full rim metal frame in a stylish round shape. The front features a two-toned color combination in four attractive styles. A raised metal accent on the endpiece divides the color palette and calls attention to the temple, which is the same shade featured on the front center of the frame. A Randy Jackson logo on the right temple tip offers subtle branding. The RJ 1074 features spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Black (021) • Brown (183) • Navy (300) • Red (080)
Sizes: 48-20-145
Special Features: Full rim; Metal frame; Round shape; Spring hinges; Randy Jackson logo on temple tip; Snap-in nose pads; Accommodates progressives

Get noticed in the full rim zyl, **Randy Jackson 3032**. This on-trend, deep, square shaped frame will set you apart and take your look to the next level. Featuring a metal rivet on temple for on-trend styling, this frame will give the wearer the confidence and fashion appeal they are looking for. The Black (021) frame incorporates a solid black front with tortoise temples while Olive Fade (226) transitions from a dark olive shade at the top to a light olive at the bottom. Accommodates progressives.

Colors: Black (021) • Olive Fade (226)
Sizes: 55-16-140
Special Features: Full rim; Zyl frame; Square shape; Metal rivet on temple; Randy Jackson logo on temple tip; Accommodates progressives

Introducing **Via Spiga Brigida**, the latest in what's hot this season! A beautiful full rim zyl, this rectangle shaped frame is available in a handful of color choices to match every look in your wardrobe, including three unique horn finished options in brown, teal and purple. The Via Spiga logo can be found inside the right temple tip for subtle designer branding. Accommodates progressives.

Colors: Black/Tortoise (500) • Brown Horn (850) • Teal Horn (800) • Purple Horn (740)
Sizes: 53-16-135
Special Features: Full rim; Zyl frame; Rectangle shape; Logo inside right temple tip; Spring hinges; Accommodates progressives

Via Spiga Celeste is a stunning frame that appeals to fashion savvy women looking to bring this season's must-have fashion trends into their everyday wardrobe. This stunning full rim zyl frame features a recessed temple with matte finish complimented by a shiny gunmetal design. Offered in two attractive colors, the VS Celeste incorporates spring hinges and the ability to accommodate progressives.

Colors: Black (500) • Burgundy (900)
Sizes: 51-16-135
Special Features: Full rim; Zyl frame; Rectangle shape; Gunmetal logo inside right temple tip; Spring hinges; Accommodates progressives

There's no competing with the extravagant look of **Leon Max Limited edition 6018**. This full rim zyl frame is a stunning modified round shape packed with details. Black/Brown (219) has a black outside and transparent brown inside with patterned front cut down to the brown coloring. Black (021) offers the same elaborate pattern cut into the front in solid black. Both colors have the Leon Max Limited Edition logo lasered with Gold Fill inside right temple for iconic designer branding. Accommodates progressives.

Colors: Black (021) • Black/Brown (219)
Sizes: 49-22-140
Special Features: Full rim; Zyl frame; Modified round shape; Pattern cut into front of frame; Leon Max Limited Edition lasered with Gold Fill inside right temple; Accommodates progressives

Bold styling meets retro design in the attention-grabbing look of **Leon Max Limited Edition 6019**. This show stopping full rim zyl frame is offered in a chunky geometric shape. Black/Tortoise (303) has black and tortoise coloring cut down to a second layer at the bottom with black and tortoise temples. Marsala/Tortoise (295) will turn heads in a red and tortoise combo also cut down to a second layer at the bottom and red/tortoise temples. Accommodates progressives.

Colors: Black/Tortoise (303) • Marsala/Tortoise (295)
Sizes: 52-22-140
Special Features: Full rim; Zyl frame; Geometric shape; 5-Barrel hinges; Leon Max Limited Edition lasered with Gold Fill inside right temple; Accommodates progressives

Charging in with a ton of style and athletic appeal, the **Shaquille O'Neal QD 120Z** is sure to grab your attention. This full rim zyl frame offers sport-inspired styling to update the look of any guy. A handsome wood grain effect on the temples offer distinctive detailing, while spring hinges and the ability to accommodate progressives make the QD 120Z a slam dunk choice this season.

Colors: Black (021) • Slate (175) • Brown (183)
Sizes: 54-16-145
Special Features: Full rim; Zyl frame; Wood grain effect on temples; Spring hinges; Accommodates progressives

Take a fashion tip from Shaq himself with the athleisure-inspired look of **Shaquille O'Neal QD 121Z**. This full rim zyl frame features an on-trend matte front and temple in two statement colors – Black (021) and Grey (100). A Shaq logo plaque and color insert on temple add distinctive brand identification. Spring hinges provide the wearer with the ability to make easy adjustments. Accommodates progressives.

Colors: Black (021) • Grey (100)
Sizes: 56-16-145

Special Features: Full rim; Zyl frame; Color insert on temple adds a pop of color; Shaq logo plaque on temple; Spring hinges; Accommodates progressives

Stand out from the crowd with the semi-rimless metal look of **Shaquille O'Neal QD 122Z**. This sport-inspired frame offers extended fit sizing to accommodate men who need extra head space and longer temples. Comfort grip adjustable library temples conform to the shape of your head and provide a pop of sport-inspired color. The QD 122Z incorporates spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Black (021) • Gunmetal (058)

Sizes: 58-17-150

Special Features: Semi-rimless; Metal frame; Extended fit sizing; Comfort grip adjustable library temples; Spring hinges; Accommodates progressives

Get ready to turn heads in the stylish look of **Ivette by Daisy Fuentes**. This full rim metal frame comes in a flattering rectangle shape. Zyl temples feature a trendy animal pattern and stone detailing. Spring hinges provides the wearer with the ability to make easy adjustments while snap-in nose pads keep the frame in place.

Colors: Black (021) • Brown (183)

Sizes: 52-16-135

Special Features: Full rim; Metal frame; Rectangle frame; Zyl temples; Animal pattern and stone detailing; Spring hinges; Snap-in nose pads

The **Daisy Fuentes Jacinda** is a striking semi-rimless metal frame packed with a ton of detail. Perfect for the modern-day fashionista, the DF Jacinda features an animal print design on endpiece and temples. This trendy style comes in two definitive colors, Violet and Brown. Spring hinges allow for easy adjustments. Accommodates progressives.

Colors: Violet (309) • Brown (183)

Sizes: 53-17-135

Special Features: Semi-rimless; Metal frame; Logo inside right temple tip; Spring hinges; Accommodates progressives