



ZYLOWARE
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

For Immediate Release

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ZYLOWARE ANNOUNCES THE JULY 2017 LAUNCHES OF SOPHIA LOREN, STETSON, STETSON OFF ROAD, GLORIA BY GLORIA VANDERBILT, VIA SPIGA, MAXSTUDIO.COM AND DAISY FUENTES

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Stetson Off Road, Gloria By Gloria Vanderbilt, Via Spiga, Maxstudio.com and Daisy Fuentes for July 2017.

The **Sophia Loren BR 81** is a classic, elegant style for the mature woman who is always put together. This full rim metal frame in a flattering rectangle shape has an open endpiece that leads to three trapezoid shaped plaques, with the center plaque featuring two large crystal stones. Available in Natural (003) and Burgundy (077), each color offers a beautiful look that is versatile enough for any wardrobe. The SL BR 81 features comfort fit features such as spring hinges for easy adjustments and snap-in nose pads for a fit that feels secure all day long. Accommodates progressives.

Colors: Natural (003) • Burgundy (077)
Sizes: 56-17-135
Special Features: Full rim; Metal frame; Rectangle shape; Spring hinges; Open endpiece; Crystal stones on temple; Snap-in nose pads; Accommodates progressives

Sophia Loren 1552 is a full rim plastic frame that is stunning from all angles. Available in three unique colors, the SL 1552 is perfect for accessorizing any outfit. Lilac (088) and Brown (183) have a translucent front, while Natural (003) has a more solid, wood patterned feel. All three colors feature crystal detailing on the metal temples for a look that is truly captivating. Comfort fit features include spring hinges and the ability to accommodate progressives.

Colors: Natural (003) • Lilac (088) • Brown (183)
Sizes: 53-16-140
Special Features: Full rim; Plastic frame; Rectangle shape; Crystal detailing on metal temples; Spring hinges; Accommodates progressives

Masculine appeal and All-American styling combine to create the classic look of **Stetson 342**. This full rim metal frame is available in an iconic aviator shape that never goes out of style. Offered in two traditional colors – Gold (057) and Gunmetal (058), each option pairs seamlessly with the casual look of today's

Stetson man. Comfort fit features include integrated spring hinges for easy adjustments, snap-in nose pads and the ability to accommodate progressive lenses.

Colors: Gold (057) • Gunmetal (058)
Sizes: 57-16-145
Special Features: Full rim; Metal frame; Aviator shape; Integrated spring hinges; Snap-in nose pads; Accommodates progressives

The **Stetson Off Road 5060** represents minimalistic styling for the modern-day guy. This full rim metal is available in two masculine colors, Gunmetal (058) and Brown (183). Both color options perfectly pair with a variety of outfits – from everyday wear to an important evening out, the ST 5060 is always a match. A Stetson “S” logo can be found inside the left temple tip. Comfort fit features include spring hinges for easy adjustments, snap-in nose pads for a secure fit and the ability to accommodate progressive lenses.

Colors: Gunmetal (058) • Brown (183)
Sizes: 50-18-140
Special Features: Full rim; Metal frame; Rectangle shape; Spring hinges; Logo on the inside left temple tip; Zyl temple tip; Snap-in nose pads; Accommodates progressives

The **Stetson Off Road 5061** was designed for the guy who wants modern, good looking eyewear without the high price tag. This full rim, metal frame represents masculinity, quality and comfort with style that is ideal for everyday wear. Offered in a flattering rectangle shape, the OR 5061 is available in two go-to colors – Black (021) and Gunmetal (058). Black is a matte black metal with black over tortoise on the temples, while Gunmetal is a brushed dark silver with tortoise over horn on the temples. Spring hinges allow for easy adjustments while snap-in nose pads keep the frame in place all-day long. Accommodates progressive lenses.

Colors: Black (021) • Gunmetal (058)
Sizes: 54-17-140
Special Features: Full rim; Metal frame; Rectangle shape; Metal temples; Zyl temple tips; Spring hinges; Logo on the inside left temple tip; Snap-in nose pads; Accommodates progressives

Classically refined, **Gloria by Gloria Vanderbilt 4052** delivers a stylish look that is perfect for any occasion. This full rim metal frame is offered in a flattering rectangle shape and appeals to a variety of face shapes and features. Two colors, Tan (097) and Purple (094) give the female wearer two distinctive looks to effortlessly pair with her wardrobe. Comfort fit features include spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Tan (097) • Purple (094)
Sizes: 52-16-135
Special Features: Full rim; Metal frame; Rectangle shape; GV logo inside left temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Cat-eye style makes a serious comeback with the on-trend look of **Gloria by Gloria Vanderbilt 4053**. This full rim plastic is offered in two stylish colors for a variety of wardrobe options. Demi Blue (017) has a beautiful blue and black tortoise pattern on the front which continues onto the zyl temples. Purple Fade (113) begins with a solid dark purple at the top of the frame and fades off to a purple stripe at the bottom,

with a purple fade continued onto the temple. The GG 4053 features spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Demi Blue (017) • Purple Fade (113)
Sizes: 52-14-140
Special Features: Full rim; Plastic frame; Cat-eye shape; GV logo inside left temple tip; Spring hinges; Accommodates progressives

The full rim zyl **Via Spiga Giada** frame combines style and comfort for the modern-day fashionista. The Black/Amber (520) and Purple Fade (740) styles feature a striking two-tone color combination on the front. The VS Giada has two chic metal rivets on each side of the front for added detailing. The fashionable zyl temples incorporate multi-colored marble styling. This frame has spring hinges and the ability to accommodate progressives.

Colors: Black/Amber (520) • Brown (560) • Purple Fade (740)
Sizes: 53-15-135
Special Features: Full rim; Plastic frame; Rectangle shape; Via Spiga logo inside right temple tip; Spring hinges; Accommodates progressives

The sophisticated **Via Spiga Tazia** is a full rim metal frame offered in Black (500) and Brown (560). This chic frame has a stylish metal endpiece incorporating metal studs for detailing. The zyl temples have a pop of color to draw attention to the bold and confident woman. This comfortable frame includes spring hinges, snap-in nose pads, and the ability to accommodate progressives.

Colors: Black (500) • Brown (560)
Sizes: 53-16-135
Special Features: Full rim; Metal frame; Rectangle shape; Via Spiga logo in gold on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

The **MaxStudio.com LX 156Z** is a full rim zyl frame in a modern rectangular shape. Featured in two on-trend colors, this frame gives the wearer the refined look she is going for. To respect the sophisticated styling of the wearer, this frame incorporates the MaxStudio.com globe logo design on the outside temple. The LX 156Z has spring hinges and the ability to accommodate progressives.

Colors: Azure (144) • Cream Tortoise (346)
Sizes: 52-15-135
Special Features: Full rim; Plastic frame; Rectangle shape; Globe logo design on outside temple; Maxstudio.com temple tip; Spring hinges; Accommodates progressives

The **Shaquille O'Neal Squad QD 507Z** is a stylish look for the guy who wants to look his best on and off the court. This full rim zyl is offered in two masculine color combos – Black Blue (172) and Black Green (232). The QD 507Z features comfort fit features spring hinges for the ability to make easy adjustments.

Colors: Black Blue (172) • Black Green (232)
Sizes: 48-15-130
Special Features: Full rim; Zyl frame; Rectangle shape; Zyl temples; Logo plaque on outside temple; Basketball logo foil printed inside left temple tip; Spring hinges

The **Shaquille O'Neal Squad QD 508Z** features an on-trend design paired with performance materials. This full rim zyl in a handsome rectangle shape is offered in two bold color combos, Black Green (232) and Black Grey (336). Each look offers a triple threat of color and style – Black Green has shiny black over green over a clear base while Black Grey (336) has shiny black over white over grey crystal. Spring hinges allow the wearer to make easy adjustments.

Colors: Black Green (232) • Black Grey (336)
Sizes: 47-16-130
Special Features: Full rim; Zyl frame; Rectangle shape; Zyl temple tips; Logo plaque on outside temple; Basketball logo foil printed inside left temple tip; Spring hinges

Comfort is the new cool with **Shaquille O'Neal Squad QD 509M**. This full rim metal will elevate any guy's look and is available in two colors, Black (021) and Navy (300). Black has a satin front with shiny black over green cut-down on the temples. Navy also features a satin finish on the front with shiny black over blue cut-down on the temples. The QD 509M offers a lightweight memory bridge and zyl temples to keep up with an active lifestyle. Comfort fit features include spring hinges and snap-in nose pads.

Colors: Black (021) • Navy (300)
Sizes: 49-17-135
Special Features: Full rim; Metal frame; Lightweight memory bridge; Modified oval shape; Zyl temple tips; Logo plaque on outside temple; Basketball logo foil printed inside left temple tip; Spring hinges; Snap-in nose pads

The **Shaquille O'Neal Squad QD 510M** is geared for the younger guy who wants a frame that is both modern and masculine – offering the wearability of a memory metal bridge, this semi-rimless metal frame is available in a handsome rectangle shape. The QD 510M is offered in two colors – Black (021) and Black Blue (172). Black has a satin black metal front with shiny black over red zyl on the temples. Black Blue has a shiny back front with shin blue over black zyl on the temples. Both colors feature the SHAQ logo on the outside temple. The QD 510M features spring hinges and snap-in nose pads for added comfort.

Colors: Black (021) • Black Blue (172)
Sizes: 50-17-135
Special Features: Semi-rimless; Metal frame; Lightweight memory bridge; Rectangle shape; Zyl temple tips; Logo plaque on outside temple; Basketball logo foil printed inside left temple tip; Spring hinges; Snap-in nose pads

The **Daisy Fuentes Luxury Fit La Carlotta** is a beautiful looking frame with a ton of feminine appeal. This full rim zyl is available in a flattering rectangle shape to complement a variety of facial shapes and features. Offered in two universal colors, Black (021) and Tortoise (024), the DF La Carlotta features metal décor on the temple with a recessed zebra pattern. This stylish pair offers luxury sizing to accommodate women who need a frame with larger sizing. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Black (021) • Tortoise (024)
Sizes: 55-16-140
Special Features: Full rim; Zyl frame; Rectangle shape; Metal décor on temple with recessed zebra pattern; Daisy Fuentes logo inside right temple tip; Spring hinges; Accommodates progressives

The **Daisy Fuentes Luxury Fit La Delicia** is a full rim zyl frame in an on-trend square shape. The Black (021) frame features a playful and flattering turquoise green in the interior. The frame has a metal endpiece with stylish metal studs for added design embellishment. Zyl temples, spring hinges, and the ability to accommodate progressives provides the wearer with comfort.

Colors: Black (021) • Tortoise (024)
Sizes: 56-17-140
Special Features: Full rim; Zyl frame; Square shape; Metal endpiece; Daisy Fuentes logo inside right temple tip; Spring hinges; Accommodates progressives

The beautiful **Daisy Fuentes Luxury Fit La Emelda** is a full rim zyl frame in a rectangular shape. Two metal rivets on each side of the front draws attention to this stylish frame and fashionable wearer. The Tortoise (024) frame has chic gold-colored metal temples that adds an eye-catching appeal. Comfort fit features include spring hinges for easy adjustments, zyl temple tips, and the ability to accommodate progressive lenses.

Colors: Black (021) • Tortoise (024)
Sizes: 56-15-140
Special Features: Full rim; Zyl front; Rectangle shape; Metal temples; Zyl temple tips; Daisy Fuentes logo inside right temple tip; Spring hinges; Accommodates progressives

The **Daisy Fuentes Luxury Fit La Galena** has a full rim zyl front in a unique and flattering shape. A stylish metal endpiece with chic metal studs connects the zyl front to the zyl temples. The Black (021) and Tortoise (024) incorporate a pop of color in the interior of the frame calling out to the spontaneous consumer. The DF Galena features spring hinges and the ability to accommodate progressives.

Colors: Black (021) • Tortoise (024)
Sizes: 57-17-140
Special Features: Full rim; Zyl frame; Rectangle shape; Designed metal endpiece; Daisy Fuentes logo inside right temple tip; Spring hinges; Accommodates progressives

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.