



ZYLOWARE
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

For Immediate Release

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**ZYLOWARE ANNOUNCES THE JUNE 2017 LAUNCHES OF SOPHIA LOREN,
RANDY JACKSON, RANDY JACKSON LIMITED EDITION, MAXSTUDIO.COM,
LEON MAX, INVINCILITES AND DAISY FUENTES**

Port Chester, NY: Exciting new June 2017 ZyloWare Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Randy Jackson Limited Edition, MaxStudio.com, Leon Max, Invincilites and Daisy Fuentes.

Elegant and feminine, the **Sophia Loren M278** is a full rim metal frame for the modern-day woman. Gold (057) is soft and feminine with a shiny metallic finish on the front and contrasting dark brown temples. Burgundy (077) has a solid shiny front and translucent temple in the same warm dark red hue. An open metal endpiece with a braided design continues onto the temple and is offset by epoxy filled embellishments for added appeal. The SL M278 offers spring hinges for easy adjustments and snap-in nose pads for a secure-feeling fit. Accommodates progressive lenses.

Colors: Gold (057) • Burgundy (077)
Sizes: 52-17-135
Special Features: Full rim; Metal frame; Rectangle shape; Spring hinges; Designs on temples; Snap-in nose pads; Accommodates progressives

All-American styling and classic appeal perfectly defines the masculine look of **Stetson 340**. This full rim zyl frame is offered in an on-trend rectangle shape. The ST 340 features a stainless-steel core wire which allows the temple to flex and adjust to many different head shapes and sizes. The ST 340 is offered in two stylish colors – Black (021), and Tortoise (024), for a handsome variety of wardrobe options. The iconic Stetson “S” logo can be found on the temples for subtle branding. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressive lenses.

Colors: Black (021) • Tortoise (024)
Sizes: 55-15-140
Special Features: Full rim; Zyl frame; Rectangle shape; Flex stainless steel core wire; Spring hinges; “S” logo on temples; Accommodates progressives

The **Stetson ZF 719** is the latest new look from Stetson’s Zyl-Flex Memory Metal collection. Offered in an All-American design, this full rim metal frame is executed using modern technology and high-tech materials. Soldered-on barrels and temples add strength to reinforce this durable frame that is built to

last. Two classic color options – Gunmetal (058) and Black (021) provide versatile solutions that are ideal for everyday wear. The ST ZF 719 includes comfort fit features such as snap-in nose pads for a custom-fit feel that stays in place all day long. Accommodates progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 53-19-145
Special Features: Full rim; Memory metal; Rectangle shape; Snap-in nose pads; Accommodates progressives

Enjoy the exciting look of the stylish **Randy Jackson 1076**, complete with **Extended Fit** sizing. This full rim combination frame packs a ton of personality that will set you apart from the crowd. Midnight (300) features a thick double layered zyl front in blue and a shiny gunmetal eye rim. Brown (183) combines shades of brown, cream and tan on the front, offset by a matte tan eye rim. The RJ 1076 features three gunmetal rivets on each side of the front for an eye-catching look. The Randy Jackson logo can be found inside the right temple tip for subtle branding. Comfort features include spring hinges and the ability to accommodate progressives.

Colors: Midnight (300) • Brown (183)
Sizes: 55-18-140
Special Features: Full rim; Combination frame; Extended Fit sizing; Rectangle shape; Spring hinges; Gunmetal rivets on front; Randy Jackson logo inside right temple tip; Snap-in nose pads; Accommodates progressives

Accessories make the man – and what better way to accessorize your wardrobe than with the stylish look of **Randy Jackson 1080**! This on-trend, semi-rimless metal will elevate any outfit, day or night. Available in two versatile colors, Black (021) and Gunmetal (058), this frame defines masculine style. Offered in **Extended Fit** sizing, the RJ 1080 offers fit solutions for men that have larger facial features, flat bridges and need increased head space. The metal temples feature three nail heads for an added touch of style. Accommodates progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 55-19-145
Special Features: Semi-rimless; Metal; Rectangle shape; Extended Fit sizing; Metal temples; Zyl temple tips; Snap-in nose pads; RJ logo inside right temple tip; Accommodates progressives

The **Randy Jackson Limited Edition X126** was designed to cause a scene. This full rim zyl in a dramatic aviator is available in two on-trend colors – Black (021) and Tortoise (024). Both feature two flat rivets on each side of the front and on the front temple area for an added touch of detail that gives the RJ X126 a bold, edgy feel. The Randy Jackson Limited Edition logo can be found inside the right temple, along with the RJ logo on the right temple tip. Accommodates progressives.

Colors: Black (021) • Tortoise (024)
Sizes: 56-16-145
Special Features: Full rim; Zyl; Aviator shape; RJ logo inside right temple tip; RJ LE logo in gold inside right temple; Flat rivet designs on front temple area; Accommodates progressives

Randy Jackson Limited Edition X127 is a bold, edgy frame for the guy who is looking to take his style to the next level. This full rim zyl features a wood looking finish in an on-trend modified shape. Two

attention-grabbing colors give the modern-day guy unlimited wardrobe options for every occasion. Black (021) is a black, red and blue marble combo with wood finish on the outside temple. Brown (183) is a striped wood finish on the outside front and outside temple. The Randy Jackson Limited Edition logo can be found inside the right temple, along with the RJ logo on the right temple tip. Accommodates progressives.

Colors: Black (021) • Brown (183)
Sizes: 54-20-145
Special Features: Full rim; Zyl; Modified oval shape; Wood finish on outside temple; RJ logo inside right temple; 5-barrel hinge; Limited Edition logo inside right temple tip; Accommodates progressives

The **MaxStudio.com 155M** is a semi-rimless metal frame that flatters the wearer from every angle. Available in two trendy colors perfect for everyday wear, Black (021) has a solid front with a multi-colored temple in black, beige and rose. Navy (300) has a deep navy front and temple outside with a complimenting tortoise pattern on the inside of the temple. The sculpted temple features a metal Maxstudio.com globe design for subtle designer branding. A true attention grabber, this stylish frame also includes spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Black (021) • Navy (300)
Sizes: 51-17-135
Special Features: Semi-rimless; Metal; Globe logo design on outside temple; Maxstudio.com temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

It's hip to be square. The new **Leon Max 4044** frame is a retro take on the rectangular shape that always looks smart. This full rim zyl is available in Tortoise Violet (087) and Pearl Frost (204) for two on-trend looks that will compliment every woman's wardrobe. Tortoise Violet features a purple tortoise pattern with opaque temples while Pearl Frost has a cream opaque front with solid black temples. Both colors feature a shiny gunmetal plaque and globe logo on the temple for subtle designer branding. The LM 4044 can accommodate progressive lenses.

Colors: Tortoise Violet (087) • Pearl Frost (204)
Sizes: 54-17-135
Special Features: Full rim; Zyl; Rectangle shape; Globe logo on outside temple; Accommodates progressives

Leon Max style 4045 is a modern cat-eye frame meant for the modern-day woman. This full rim zyl is available in two trendy color combos – Brown Multi (074) and Purple Multi (087). Both options feature a step-down that has been cut into the sides of the front, complimented by a multi-colored outside with mosaic inside. The same trendy mosaic pattern is then repeated on the temples. The shiny gunmetal globe logo can be found on the outside temple for subtle designer branding. Accommodates progressives.

Colors: Brown Multi (074) • Purple Multi (087)
Sizes: 50-17-140
Special Features: Full rim; Multi-colored zyl; Cat-eye shape; Globe logo on outside temples; Leon Max temple tip; Accommodates progressives

Classically refined, **Leon Max 4046** delivers on-trend styling with fashion forward appeal. This full rim metal is offered in an on-trend stylish aviator shape with a double bar bridge. Two timeless colors – Black (021) and Gold (057) give the wearer a variety of wardrobe options. Black has a shiny front with metal

temples covered in a demi green pearl zyl while Gold is complimented with a cream tortoise zyl temple. The LM 4046 incorporates comfort fit features such as spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Black (021) • Gold (057)
Sizes: 56-14-140
Special Features: Full rim; Metal; Aviator shape; Epoxy globe logo on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

The **Invicilites Sigma N** is a rimless frame in a flattering rectangle shape. This style features a stainless-steel bridge and endpiece, combined with a TR-90 thermoplastic temple for a lightweight feel that has been built to last. A Navy bridge and endpiece compliments the clear temple featuring an opaque blue line running the length to the clear temple tips. Snap-in nose pads keep the Sigma N in place all day long. Accommodates progressives.

Colors: Navy (300)
Sizes: 52-18-140
Special Features: Rimless; Rectangle shape; Stainless steel bridge and endpiece; TR-90 thermoplastic temples; Snap-in nose pads; Accommodates progressives

The **Invicilites Sigma Q** is a rimless frame offered in a sleek rectangle shape. This durable frame combines stainless steel with TR-90 thermoplastic for a style that is incredibly strong and lightweight. Available in Merlot (077), the Sigma Q features a metallic burgundy on the metal components combined with opaque injected temples and clear temple tips. Comfort fit features include snap-in nose pads and the ability to accommodate progressives.

Colors: Merlot (077)
Sizes: 52-18-140
Special Features: Rimless; Rectangle shape; Stainless steel bridge and endpiece; TR-90 thermoplastic temples; Snap-in nose pads; Accommodates progressives

Look no further for the perfect everyday frame than **Invicilites Sigma X**. This rimless style is offered in a modified round shape with a stainless-steel bridge and endpiece, with TR-90 thermoplastic temples for a lightweight feel that is also extremely durable. The light pink finish on the metal bridge and endpieces is soft and feminine, while a translucent injected temple features a bold pink streak down the length to the clear temple tips. The Sigma X includes snap-in nose pads and the ability to accommodate progressives.

Colors: Pink (118)
Sizes: 53-18-140
Special Features: Rimless; Modified round shape; Stainless steel bridge and endpiece; TR-90 thermoplastic temples; Snap-in nose pads; Accommodates progressives

Daisy Fuentes Inga is a fashion-forward frame with details for days. This full rim zyl is offered in two distinct options – Black (021) and Tortoise (024), each with a soft, snakeskin pattern on the temples. Black combines a solid black exterior with a black, grey and white confetti interior, complimented by two gunmetal studs on the front. Tortoise is bold and fun with a tortoise over fuchsia combination and two shiny brown studs on the front. The DF Inga features spring hinges for easy adjustments. Accommodates progressives.

Colors: Black (021) • Tortoise (024)

Sizes: 52-15-135
Special Features: Full rim; Zyl frame; Square shape; Snakeskin pattern on temples; Spring hinges; Daisy Fuentes logo inside right temple tip; Accommodates progressives

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.