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**For Immediate Release**

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**ZYLOWARE ANNOUNCES THE MARCH 2017 LAUNCHES SOPHIA LOREN,  
STETSON, RANDY JACKSON, VIA SPIGA, PROJECT RUNWAY, INVINCILITES,  
DAISY FUENTES AND GLORIA VANDERBILT**

Port Chester, NY: Exciting new ZyloWare Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga, Project Runway, Invincilites, Daisy Fuentes and Gloria Vanderbilt for March 2017.

**Sophia Loren style M281** is a dazzling full rim metal frame packed with a ton of detail. The wrapping metal endpiece features a crosshatch design accented with crystal décor. The SL M281 is offered in two colors to highlight any woman's wardrobe – Gold (057) is soft and feminine with a crystal temple and feather design, while Brown/Gold (098) is sophisticated, featuring a brown marble design. Both colors include comfort fit features such as spring hinges and snap-in nose pads. Accommodates progressives.

**Colors:** Gold (057) • Brown/Gold (098)  
**Sizes:** 52-16-135  
**Special Features:** Full rim; Metal frame; Crosshatch pattern on wrapping metal endpiece; Crystal inlay on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

**Sophia Loren style 1551** was made for the spotlight. A stunning full rim zyl frame, the SL 1551 features tortoise and demi patterns on the exterior of the temples and is offered in three unique colors – Tortoise (024), Mauve (073) and Natural (003). Eye-catching satin gold décor on an epoxy filled plaque is accented on the temples by three crystal stones. Spring hinges provide the wearer with the ability to make easy adjustments.

**Colors:** Tortoise (024) • Mauve (073) • Natural (003)  
**Sizes:** 53-16-135  
**Special Features:** Full rim; Zyl frame; Tortoise pattern on exterior of temple; Satin gold décor on epoxy filled plaque accented by three crystal stones; Spring hinges

**Stetson 337** brings forward authentic styling in a classic semi-rimless look for the masculine wearer. This rectangle shaped frame with metal construction is available in two traditional colors – Gunmetal (058) and Tan (097). The ST 337 is offered in two sizes, 54-18-140 and 57-18-145. Spring hinges allow for easy adjustments while snap-in unifix nose pads offer a secure, comfortable fit. The ST 337 can accommodate progressives for added convenience.

**Colors:** Gunmetal (058) • Tan (097)  
**Sizes:** 54-18-140 • 57-18-145  
**Special features:** Semi-rimless; Metal frame; Rectangle shape; Spring hinges; Snap-in nose pads; Accommodates progressives

Masculine appeal meets traditional styling in the attractive look of the **Stetson T512**. A semi-rimless frame, the ST T512 is strong and durable with titanium metal composition. Two handsome colors, Gunmetal (058) and Black (021) provide the modern-day guy with style choices for any wardrobe. In addition to the sturdy titanium construction, the ST T512 has been skillfully fabricated to last with stainless steel hardware and other high-quality components. A double brow bar brings attention to the front while spring hinges provide added durability and allow for easy adjustments. Snap-in nose pads provide comfort to the masculine wearer. Accommodates progressives.

**Colors:** Gunmetal (058) • Black (021)  
**Sizes:** 56-18-145  
**Special features:** Semi-rimless; Titanium; Spring hinges; Double brow bar; Snap-in unifit nose pads; Accommodates progressives

Set yourself apart from the crowd with the stylish appeal of **Randy Jackson 1077**. This full rim metal frame is offered in two on-trend colors – Black (021) and Navy (300). Black is a matte finish with striking brown stripe temple tips. Navy combines a shiny gunmetal finish throughout the entire inside and bottom eye rim with a matte navy on the top sheet and outside temple. Both styles feature the Randy Jackson logo inside the right temple tip for subtle branding. Comfort features include snap-in nose pads and the ability to accommodate progressives.

**Colors:** Black (021) • Navy (300)  
**Sizes:** 54-18-145  
**Special Features:** Full rim; Metal frame; Square shape; Randy Jackson logo inside right temple tip; Snap-in nose pads; Accommodates progressives

**Randy Jackson style 3036** brings bold, masculine styling and on-trend designs for the modern guy. This full rim style in a square shape is made of TR-90 thermoplastic for a frame that is lightweight, strong and durable. Three unique colors – Grey Crystal (100), Navy Crystal (300) and Matte Tortoise (024) offer an abundance of wardrobe options. The RJ 3036 can accommodate progressives.

**Colors:** Grey Crystal (100) • Navy Crystal (300) • Matte Tortoise (024)  
**Sizes:** 55-16-145  
**Special Features:** Full rim; TR-90 thermoplastic; Square shape; Randy Jackson logo in gunmetal foil on the temple tip; Accommodates progressives

The **Via Spiga Fiona** is a show-stopping frame with a ton of attitude. This full rim zyl frame is available in two on-trend colors – Tortoise and Navy. Tortoise (550) is chic and sophisticated while Navy (790) features a solid blue exterior and eye-catching light marble inside. Three shiny gunmetal studs on the outside of each temple give the VS Fiona an edgy, modern look. The Via Spiga logo can be found inside the right temple tip for subtle branding. Spring hinges allow for easy adjustments. Accommodates progressives.

**Colors:** Tortoise (550) • Navy (790)

**Sizes:** 52-17-135  
**Special Features:** Full rim; Zyl frame; Shiny gunmetal studs on temple; Via Spiga logo inside right temple tip; Spring hinges; Accommodates progressives

People can't help but stare when you pass by in the stylish **Via Spiga Letizia**. This semi-rimless metal frame is available in a striking square shape. The VS Letizia is offered in three unique colors for endless wardrobe options – Black (500) has a smooth black front and matching black zyl temples with a striking pearl marble inside. Burgundy (900) and Teal (800) have a satin front with eye-catching demi temples. All three colors feature two raised, geometric studs on each side of the temple for a unique accent. The Via Spiga logo plaque can be found on the inside right temple tip. Spring hinges allow for easy adjustments while snap-in nose pads provide the wearer with all-day comfort. The VS Letizia accommodates progressives for added convenience.

**Colors:** Black (500) • Burgundy (900) • Teal (800)  
**Sizes:** 52-17-135  
**Special features:** Semi-rimless; Metal frame; Square shape; Raised geometric décor on temples; Via Spiga logo plaque inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Embodying the spirit of Italy, **Via Spiga Ileana** encapsulates authentic craftsmanship and elegant styling. This full rim zyl frame is an on-trend modified oval style and is extremely flattering on a variety of face shapes. Black (500) features a black over purple zyl front. Tortoise (550) is layered on top a soft light blue hue for a rich, on-trend color palette. The Via Spiga logo is layered onto the high-quality metal temples for noticeable designer branding. Spring hinges allow for easy adjustments while screw-in nose pads provide added comfort to the wearer. The VS Ileana can accommodate progressives.

**Colors:** Tortoise (550) • Black (500)  
**Sizes:** 53-16-135  
**Special features:** Full rim; Zyl frame; Modified oval shape; Metal temple; Spring hinges; Zyl temple tips; Screw-in nose pads; Accommodates progressives

Look no further for the perfect frame this season than **Leon Max style 4041**. Available in four striking colors, the LM 4041 brings forward innovative styling designed for the modern-day fashionista. Demi Grey (025) features gold sparkle throughout, while Demi Teal (249) is a stunning combination of blues and greens accented with gold sparkle. Brown Multi (074) and Navy Multi (017) both feature a multi-colored outside and mosaic inside. All four colors have a shiny globe logo on the outside temple. Accommodates progressives.

**Colors:** Demi Grey (025) • Demi Teal (249) • Brown Multi (074) • Navy Multi (017)  
**Sizes:** 53-17-140  
**Special features:** Full rim; Zyl frame; Geometric shape; Globe logo on temples; Leon Max temple tip shape; Accommodates progressives

Bold styling collides with feminine appeal in the stylish look of **Leon Max style 4042**. This full rim zyl frame is available in an on-trend modified oval shape. Natural (003) and Dusty Rose (330) have a matte finish front with tortoise pattern temples. Navy (300) kicks things up with a solid navy outside and tortoise inside. All three colors feature Leon Max temple tip shape and a globe logo design on the temple for iconic designer branding. The LM 4042 accommodates progressives for added convenience.

**Colors:** Natural (003) • Dusty Rose (330) • Navy (300)

**Size:** 53-18-140  
**Special Features:** Full rim; Zyl frame: Modified oval shape; Leon Max temple shape; Globe logo on temple; Accommodates progressives

Chic, stylish and on-trend is the perfect way to describe the fashion-forward appeal of **Leon Max style 4043**. Bold, thick zyl and a wire rim bottom give the illusion of a semi-rimless frame while capturing the look of the season. The double layer zyl brow bar features a two-color combination that will cause tons of attention. Black (021) has a black and white tortoise combo with shiny black eye rim and bridge. Navy (300) pairs blue and honey tones with a clear coat eye rim and bridge. Garnet (167) is a striking mix of red and caramel colors plus a shiny dark gunmetal eye rim and bridge. All three colors have an endpiece featuring a wraparound metal arrow that flows through the trademark. Snap-in nose pads provide the wearer added comfort. The LM 4043 can accommodate progressives.

**Colors:** Black (021) • Navy (300) • Garnet (167)  
**Size:** 51-18-140  
**Special features:** Full rim; Metal/zyl combination frame; Square shape; Leon Max temple tip; Globe logo on temple; Snap-in nose pads; Accommodates progressives

Be the star of the show in **Project Runway style 129M**! This full rim metal frame is offered in a stylish geometric shape. Black (021) has a shiny black metal front and fun translucent pink zyl glitter temples. Navy (300) incorporates a shiny front with bold, glittery temples in translucent purple zyl. Both colors feature spring hinges for easy adjustments. The PR 129M can accommodate progressives for added convenience.

**Colors:** Black (021) • Navy (300)  
**Sizes:** 53-16-135  
**Special features:** Full rim; Metal frame; Geometric shape; Zyl temples; Spring hinges; Accommodates progressives

Turn heads in the alluring **Project Runway 130Z**. This full rim, zyl frame is offered in an attractive square shape. Brown (183) has a dark zyl front with light, milky blue temples. Navy (300) has a translucent blue front with demi blue glitter temples. A shiny gunmetal rivet on each endpiece add extra décor to highlight the wearers' eyes. The PR 130Z can accommodate progressives for added convenience.

**Colors:** Brown (183) • Navy (300)  
**Sizes:** 52-19-135  
**Special features:** Full rim; Zyl frame; Square shape; Zyl temples; Shiny gunmetal rivets on endpiece; Accommodates progressives

**Project Runway 131Z** is a fashion-forward frame with a ton of attitude. This full rim zyl is offered in a modified oval shape that flatters a ton of face shapes. Black (021) has a black and white front with opaque mint temples. Teal (249) has a dark teal outside and sparkling teal inside with bold teal tortoise temples. Both colors feature shiny gunmetal rivets on the endpieces. The PR 131Z accommodates progressives for added convenience.

**Colors:** Black (021) • Teal (249)  
**Sizes:** 53-18-135  
**Special features:** Full rim; Zyl frame; Modified oval shape; Zyl temples; Shiny gunmetal rivets on endpiece; Accommodates progressives

Give your wardrobe a makeover with the stylish appeal of **Project Runway 132Z!** This full rim zyl frame in a geometric shape is available in two on-trend colors to upgrade your look this season. Navy (300) has a dark blue front with beautifully contrasting pink pearl temples. Brown (183) has a warm translucent brown outside and demi brown sparkle temples. Both colors can accommodate progressives.

**Colors:** Navy (300) • Brown (183)  
**Sizes:** 55-15-135  
**Special features:** Full rim; Zyl frame; Geometric shape; Zyl temples; Zyl temple tips; Accommodates progressives

Simplicity and refined styling collide in the attractive appeal of **Sigma M by Invincilites.** Perfect for the no-nonsense, minimalistic wearer, the Sigma M is a rimless frame featuring a shiny beige nose bridge and end pieces for subtle highlighting. Signature hinged Grilamid® temples provided added comfort while a snap-in plug mount system offers functionality.

**Colors:** Beige (234)  
**Sizes:** 53-18-140  
**Special features:** Rimless; Shiny gold nose bridge and endpiece; Signature hinged Grilamid® temples; Snap-in plug mount system

Arrive in style with the on-trend look of **Daisy Fuentes Ariana.** This full rim zyl frame is offered in two attractive colors, Black/White (021) and Brown (183) to spice up any wardrobe. The temples feature open animal print divided by flat metal detailing and crystal décor. The Daisy Fuentes logo can be seen inside the right temple tip for iconic branding. Spring hinges provide the wearer with the ability to make easy adjustments.

**Colors:** Black/White (021) • Brown (183)  
**Sizes:** 53-17-135  
**Special features:** Full rim; Zyl frame; Open animal print on temple divided by flat metal detailing with crystal décor; Daisy Fuentes logo on inside right temple tip; Spring hinges

**Gloria Vanderbilt M33** is a stunning semi-rimless metal frame in an attractive rectangle shape. Gold (057) has a shiny light gold front, endpiece and temple with beautiful braided detail. Beige marble temple tips tie this soft color palette together. Cognac (168) shimmers with a shiny dark rose front, end piece and temple combined with temple tips in a rich burgundy pearl color. The GV M33 offers comfort fit features such as snap-in nose pads and spring hinges. Accommodates progressives.

**Colors:** Cognac (168) • Gold (057)  
**Size:** 55-17-135  
**Special features:** Semi rimless; Metal frame; Rectangle shape; Braided detail on shiny metal temples; Spring hinges; Snap-in nose pads; Accommodates progressives