



**ZyLOWARE**  
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

**For Immediate Release**

**Contact:** Alexa Faeth  
**Press:** 800-765-2121, ext. 434  
914-708-1200, ext. 434  
[afaeth@zyloware.com](mailto:afaeth@zyloware.com)  
**Retailers:** 800-765-3700

**ZYLOWARE ANNOUNCES THE MAY 2017 LAUNCHES SOPHIA LOREN,  
STETSON, VIA SPIGA, SHAQUILLE O'NEAL AND DAISY FUENTES**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Via Spiga, Shaquille O'Neal and Daisy Fuentes for May 2017.

**Sophia Loren M280** is a vibrant frame that emulates sophistication and beauty. This full rim metal is available in two attractive colors – Black/Cream (192) and Brown (183), both which feature a dark front and shiny gold sides at the eye rim. The SL M280 features a chain link design offset by crystal stone décor on the temples. Snap-in nose pads offer the wearer added comfort and a secure fit.

**Colors:** Black/Cream (192) • Brown (183)  
**Sizes:** 54-16-135  
**Special Features:** Full rim; Metal frame; Chain link design; Stone décor on temples; Snap-in nose pads

Sleek and masculine, the **Stetson 339** delivers a handsome semi-rimless metal frame in two classic finishes. Gunmetal (058) shines in a solid silver complimented by black temple tips. Tan (097) has a gold finish with tortoise colored temple tips. Spring hinges allow for easy adjustments while snap-in nose pads keep this frame in place all day long. The ST 339 can accommodate progressives.

**Colors:** Gunmetal (058) • Tan (097)  
**Sizes:** 55-19-145  
**Special Features:** Semi-rimless; Metal frame; Rectangle shape; Spring hinges; Snap-in nose pads; Accommodates progressives

Durable, solid and built to last – the **Stetson T513** is a semi-rimless titanium frame that takes strength to a whole new level. Offered in a flattering rectangle shape and two masculine colors, the ST T513 features an etched linear pattern down the metal temples for modern detailing. Comfort features include spring hinges for easy adjustments and snap-in nose pads for an all-day secure fit. Accommodates progressives.

**Colors:** Gunmetal (058) • Brown (183)  
**Sizes:** 55-18-145

**Special Features:** Semi-rimless; Titanium metal; Rectangle shape; Etched detailing on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Stand out from the crowd in the bold styling of **Via Spiga style Ilaria**. This full rim zyl frame stuns in an on-trend rectangle shape that compliments a variety of facial shapes and features. Offered in two fashion-forward color palettes, Tortoise (550) has a beautiful mottled appearance in an array of warm hues while Brown (560) features brown horn over a milky white interior. Both colors feature two metal studs on each side of the front for added detailing. The VS Ilaria features spring hinges for easy adjustments and snap-in nose pads for a fit that feels secure all day long. Accommodates progressives.

**Colors:** Tortoise (550) • Brown (560)  
**Sizes:** 51-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Via Spiga logo inside right temple tip; Spring hinges; Accommodates progressives

The **Via Spiga Maurizia** is a full rim metal frame in a flattering rectangle shape. This stylish frame is offered in two unique colors to spice up any wardrobe. Black (500) has a satin metal front with a basket weave pattern extended onto the endpiece, continued with rich, colorful zyl temples in teal and moss hues. Brown (560) has a shiny brushed finish atop the intricate basket weave design and zyl temples with a tortoise pattern. The Via Spiga logo in gold brands the temples making this frame a trendsetter must have. Spring hinges, snap-in nose pads and the ability to accommodate progressives enhance the comfort of this frame for the chic and fashion-forward wearer.

**Colors:** Black (500) • Brown (560)  
**Sizes:** 53-17-135  
**Special Features:** Full rim; Metal frame; Rectangle shape; Basket weave design on front and endpiece; Zyl temples; Via Spiga logo in gold on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

The **Via Spiga Vienna** goes above and beyond the definition of style. This full rim zyl frame brings forward a ton of attention in an attractive geometric shape. Black (500) features black over crystal on the front and tan confetti temples that are fun and eye-catching. Brown (560) has a dark brown front and tan and aqua confetti temples. Purple (740) has a feminine translucent purple front with purple confetti temples. All three colors feature a shiny gunmetal Via Spiga logo plaque inside the right temple tip. Comfort fit features include spring hinges for easy adjustments. Accommodates progressives.

**Colors:** Black (500) • Brown (560) • Purple (740)  
**Sizes:** 52-16-135  
**Special Features:** Full rim; Zyl frame; Geometric shape; Shiny gunmetal Via Spiga logo plaque inside right temple tip; Spring hinges; Accommodates progressives

The weather is getting warmer, and the sun is getting stronger! Protect your eyes in style with the on-trend look of **Via Spiga Sunwear 353S**. This full rim zyl frame is available in two universal colors – Tortoise (550) and Black/Amber (520). Tortoise is a blonde tortoise while Black/Amber transitions from black to amber horn fade on the front, and black temples. Both colors feature two silver studs on each side of the front for a touch of edgy detailing. The VS 353S accommodates progressive lenses for added convenience.

**Colors:** Tortoise (550) • Black/Amber (520)  
**Sizes:** 54-17-135  
**Special Features:** Full rim; Zyl frame; Square shape; Silver stud décor on front; Acrylic lenses; Rx'able; Accommodates progressives

Go above the norm with **Via Spiga 354S**. This on-trend, full rim zyl sunnie is bold and playful in a fashionable rectangle shape. As the weather gets warmer, this stylish frame will keep your wardrobe looking cool in the flirty look of VS 354S in Demi Purple (740). A twist on the everyday tortoise pattern, the frame features purple and orange hues speckled throughout the front and temples. A studded metal plaque in a shiny tan finish with a recessed design adds a touch of detail to this eye-catching look. Accommodates progressive lenses.

**Colors:** Demi Purple (740)  
**Sizes:** 54-18-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Studded metal plaque on temple with recessed detailing; Acrylic lenses; Rx'able; Accommodates progressives;

Step up your game with the **Shaquille O'Neal 116Z**. This full rim plastic frame comes in an edgy geometric shape for an eyeglass that goes outside of the norm. Available in two sharp colors, Black (021) and Grey (100), each has its own unique twist and bold color combination. The front of Black features a black matte exterior and matte crystal interior. Shiny black aluminum temples and an electric pop of green on the temple tips compliment the smooth finish on the front. A translucent matte finish highlights the front of the QD 116Z in Grey, and is accented by dark gunmetal temples and blue temple tips. Both versions feature aluminum temples for a lightweight feel. The QD 116Z features Extended Fit sizing for men with larger heads by incorporating a wide fit and longer temples. Additional features include rubberized temple tips, spring hinges and the ability to accommodate progressives.

**Colors:** Black (021) • Grey (100)  
**Sizes:** 57-16-145  
**Special Features:** Full rim; Injected plastic; Geometric shape; Aluminum temples; Rubberized temple tips; Spring hinges; Accommodates progressives

The **Daisy Fuentes Eugenia** was made to stand out. Bold and always on-trend, this full rim zyl in an attractive rectangle shape delivers playful styling with fashion-forward details. Three distinctive colors offer endless wardrobe options for the modern-day fashionista – Brown/Peach (183) features brown horn over a light shade of peach. Navy/Blue (300) is a navy horn over a white stripe and milky blue. Cherry/Red (230) is a striking burgundy horn over a white stripe and milky cherry shade. All three colors feature a shiny metal plaque with recessed zebra print design on the temples. The DF Eugenia offers comfort fit features such as spring hinges and the ability to accommodate progressive lenses.

**Colors:** Brown/Peach (183) • Navy/Blue (300) • Cherry/Red (230)  
**Sizes:** 54-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Metal décor on temple with recessed zebra pattern; Daisy Fuentes logo inside right temple tip; Spring hinges; Accommodates progressives

Style **Donella by Daisy Fuentes** brings forward the hottest trends of the season! This full rim metal frame features a playful animal print cut-out on the endpiece accented by elegant stone detailing. Available in Purple (094) and Brown (183), this versatile frame offers endless wardrobe options for the fashion-forward wearer. Snap-in nose pads keep the frame in place all day long while spring hinges allow for easy adjustments. The DF Donella can accommodate progressive lenses.

**Colors:** Purple (094) • Brown (183) • Black (021)  
**Sizes:** 53-16-135  
**Special Features:** Full rim; Metal frame; Rectangle shape; Spring hinges; Daisy Fuentes logo inside right temple tip; Snap-in nose pads; Accommodates progressives