



ZYLOWARE
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

For Immediate Release

Contact: Alexa Faeth
Press: 800-765-2121, ext. 434
914-708-1200, ext. 434
afaeth@zyloware.com
Retailers: 800-765-3700

ZYLOWARE ANNOUNCES THE NOVEMBER 2017 LAUNCHES OF RANDY JACKSON AND VIA SPIGA

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Randy Jackson and Via Spiga for November 2017.

Introducing head-turning style for the modern-day guy who wants to look and feel his best. The **Randy Jackson style 1928** is a semi-rimless metal that demands attention. Offered in a flattering rectangle shape, the RJ 1928 offers Extended Fit sizing to accommodate men who need extra headspace and longer temple lengths. Comfort continues at the forefront with features such as spring hinges for easy adjustments and snap-in nose pads that provide a custom-fit feel. The RJ 1928 accommodates progressive lenses for added convenience.

Colors: Black (021) • Gunmetal (058)
Sizes: 61-18-150
Special Features: Semi-rimless; Metal; Extended Fit; Rectangle shape; Spring hinges; RJ logo lasered inside of right temple tip; Snap-in nose pads; Accommodates progressives

Dare to go bold in the on-trend look of **Via Spiga Dulcina**. A full rim zyl, the VS Dulcina is unmistakably chic in an upswept modified cat-eye shape. Offered in three unique colors, each brings forward ultra-fashionable styling with a subtle color twist. Champagne (600) has a translucent crystal front with sienna horn temple. Tortoise/Crystal (620) flaunts a solid tortoise layered over crystal front with the same pattern repeated on the temples. Slate (780) has a playful translucent grey crystal front with slate horn temples. All three colors feature spring hinges for added comfort and the ability to accommodate progressives.

Colors: Champagne (600) • Tortoise/Crystal (620) • Slate (780)
Sizes: 52-16-135
Special Features: Full rim; Zyl; Modified cat-eye shape; Spring hinges; Accommodates progressives

Chic and feminine, **Via Spiga style Loretta** is a bold frame that effortlessly pulls together any outfit. This full rim zyl has a stylish wayfarer-meets-rectangle shape, meeting the mark for one of this season's latest and sought after trends. Black (500) has a solid front with a brown striated temple and gold décor. Navy (790) features a dark, translucent front in a stunning navy blue horn and blue/teal striated temples, accented by shiny gunmetal décor. Comfort fit features include spring hinges and the ability to accommodate progressives. The Via Spiga logo can be found inside the right temple tip for a subtle touch of designer branding.

Colors: Black (500) • Navy (790)

Sizes: 53-17-135

Special Features: Full rim; zyl; Rectangle shape; Spring hinges; Logo inside right temple tip; Accommodates progressives

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.