



**ZYLOWARE**  
EYEWEAR

AMERICA'S LONGEST RUNNING FAMILY-OWNED EYEWEAR SOURCE

**For Immediate Release**

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**ZYLOWARE ANNOUNCES THE OCTOBER 2017 LAUNCHES OF SOPHIA LOREN, STETSON, RANDY JACKSON AND SHAQUILLE O'NEAL**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson and Shaquille O'Neal for October 2017.

Elegant styling can be found within the stunning look of **Sophia Loren style M284**. This full rim metal features a wrapping metal endpiece with scalloped detailing that continues onto the temple, accentuated by a delicate assortment of crystal décor. Available in two versatile colors, both Sand (061) and Mauve (073) feature a shiny finish on the front and transparent zyl temple tips. The SL M284 incorporates comfort fit features such as spring hinges, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Sand (061) • Mauve (073)  
**Sizes:** 56-16-135  
**Special Features:** Full rim; Metal; Rectangle shape; Crystal décor on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Go bold with the masculine styling of **Stetson XL 29**. This semi-rimless metal hits the nail on the head with an on-trend double bar bridge and aviator shape. Two neutral colors, Gold (057) and Gunmetal (058) have a wrapping metal endpiece leading to a metal temple with subtle linear detail. The ST XL 29 offers XL sizing to provide the wearer with extra headspace. Comfort fit features include snap-in nose pads and spring hinges for easy adjustments. Accommodates progressives.

**Colors:** Gold (057) • Gunmetal (058)  
**Sizes:** 60-18-150  
**Special Features:** Semi-rimless; Metal; Aviator shape; XL-Sizing; Double bar bridge; Metal temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Enjoy the handsome look of **Randy Jackson 3038**, a full rim zyl packed with a ton of style. Black (021) has a shiny finish over olive horn zyl on the front and temple. Grey (100) has a shiny grey crystal front with Tokyo tortoise pattern on the temple. Both colors feature a shiny gunmetal plaque on the temple and Randy Jackson logo foil stamped on the temple tip. The RJ 3038 offers Extended Fit sizing for added headspace and longer temples. Spring hinges allow the wearer to make easy adjustments. Accommodates progressives.

**Colors:** Black (021) • Grey (100)  
**Sizes:** 55-18-145  
**Special Features:** Full rim; Zyl frame; Extended Fit sizing; Rectangle shape; Metal décor on outside temple; RJ logo on temple tip; Spring hinges; Accommodates progressives

Meet the latest game changer from the **Shaquille O’Neal Eyewear Collection, style 129Z**. This full rim zyl features athleisure-inspired styling in two sporty colors. Black (021) has three layers on the front in a black-over blue-over black color combo. The same pop of blue can be found again on the rubberized comfort grip temples. Grey (100) has a matte crystal acetate front with matte blue over cool grey temples. Both colors feature a rubberized temple tip for a comfortable fit that stays in place all day long. Accommodates progressives.

**Colors:** Black (021) • Grey (100)  
**Sizes:** 54-17-140  
**Special Features:** Full rim; Zyl; Square shape; Rubberized comfort grip temples; Rubberized temple tip; Regular hinges; Accommodates progressives

Score big with the on-trend styling of **Shaquille O’Neal 131M**. This metal frame comes in a handsome rectangle shape that will leave the competition in envy. Shaq-sized Extended Fit provides the wearer with additional headspace and longer temples. Two bold colors take the QD 131M into overtime – Matte Black (021) has a pop of blue on the temple accented by black rubberized comfort grips, while Matte Gunmetal (058) pairs bright green temple detail with blue comfort grips. Both colors have a laser etched basketball filled with gunmetal metallic epoxy. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for a secure fit. The QD 131M accommodates progressives for added convenience.

**Colors:** Matte Black (021) • Matte Gunmetal (058)  
**Sizes:** 57-16-145  
**Special Features:** Full rim; Metal; Extended Fit sizing; Rectangle shape; Rubberized comfort grip temples and temple tips; Spring hinges; Snap-in nose pads, Accommodates progressives

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at [sales@zyloware.com](mailto:sales@zyloware.com), or online at [www.zyloware.com](http://www.zyloware.com).

**About Zyloware:** The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our

own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.