



For Immediate Release

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**ZYLOWARE ANNOUNCES THE FEBRUARY 2018 LAUNCHES
OF SOPHIA LOREN, STETSON, STETSON OFF ROAD, RANDY JACKSON
LIMITED EDITION, GLORIA BY GLORIA VANDERBILT, MAXSTUDIO.COM,
AND INVINCILITES**

Port Chester, NY: Exciting new ZyloWARE releases for Sophia Loren, Stetson, Stetson Off Road, Randy Jackson Limited Edition, Gloria by Gloria Vanderbilt, MaxStudio.com, and Invincilites for February 2018.

The **Sophia Loren M287** is your go-to frame for any occasion. Flattering for every facial shape in a stylish modified round style, this frame is available in two colors – Gold (057) and Periwinkle (252). The smooth, wrapping metal endpiece leads to a pearlized accent with a clear overlay surrounded by crystal decor on the temple. Available in Luxury-Fit sizing, this frame provides added headspace with longer temples and extended endpieces. Spring hinges allow the wearer to make easy adjustments, while snap-in nose pads allow for a secure fit. Accommodates progressives.

Colors: Gold (057) • Periwinkle (252)
Sizes: 56-16-135
Special Features: Full rim; Metal frame; Modified round shape; Luxury-Fit sizing; Raised and recessed detailing on front; Epoxy filled design on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Classic styling at its finest – **Sophia Loren M288** is a stunning full rim metal frame that was designed for the woman who wants her eyewear to accentuate her beauty. Offered in two colors, Auburn (210) and Violet (309), this fashion-forward frame can't help but turn heads. Auburn features a cognac and shiny gold front. Violet has a dark purple front with shiny gold. Both colors feature spring hinges for easy adjustments, while snap-in nose pads provide even distribution of the frame for a more comfortable fit. Accommodates progressives.

Colors: Auburn (210) • Violet (309)
Sizes: 53-17-135
Special Features: Full rim; Metal frame; Geometric shape; Slotted temple screws; Spring hinges; Zyl temple tips; Snap-in nose pads; Accommodates progressives

Look no further for classic styling than the **Stetson 345**. This full rim zyl frame is a handsome rectangle shape for a look that is both masculine and on-trend. Available in two statement colors, Black (021) and Brown (183), both pair perfectly with a pair of jeans or khakis. Black (021) has a black over translucent grey front and brushed gunmetal temples. Brown (183) has a brown over taupe horn front and brushed bronze metal on the temples. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Black (021) • Brown (183)
Sizes: 52-16-135
Special Features: Full rim; Zyl frame; Rectangle shape; Spring hinges; Laser cut “S” logo on the temple; Accommodates progressives

The **Stetson 347** is a bold and traditional full rim metal frame in a handsome square shape. This lightweight frame has a wrapping metal endpiece that extends to a thin-profile metal temple with linear stripe running down the outside. This masculine frame is available in two versatile colors – Demi Grey (025) and Demi Gold (039). Each has a shiny finish and plastic temple tips in a complimenting color. The ST 347 features an adjustable unifit bridge for a comfortable fit and spring hinges for easy adjustments. Accommodates progressives.

Colors: Demi Grey (025) • Demi Gold (039)
Sizes: 56-17-145
Special Features: Full rim; Metal frame; Square shape; Adjustable unifit bridge; Metal temple; Spring hinges; Accommodates progressives

Embodying both quality and masculine styling, **Stetson Off Road 5064** was built for the guy with a rugged disposition. This full rim, metal frame comes in two colors – Black (021) and Gunmetal (058). Both options feature an attractive rectangle front, sturdy metal temples and zyl temple tips. Comfort fit features include spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Gold (057) • Gunmetal (058)
Sizes: 53-17-140
Special Features: Full rim; Metal frame; Rectangle shape; Metal temple; Spring hinges; Off Road logo inside left temple tip; Snap-in nose pads; Accommodates progressives

Designed for the guy who expects his eyewear to keep up with his lifestyle, **Stetson Off Road 5065** is a handsome full rim metal frame with a ton of appeal. Unapologetically round and effortlessly iconic, the OR 5065 is available in three distinct colors that go with whatever life throws at you. Each color features a metal front with wrapping metal endpiece and temple in a striking tortoise pattern. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution on the wearer’s face. Accommodates progressives.

Colors: Black (021) • Gunmetal (058) • Navy (300)
Sizes: 45-21-140
Special Features: Full rim; Metal frame; Round shape; Spring hinges; Off Road logo inside left temple tip; Snap-in nose pads; Accommodates progressives

Randy Jackson Limited Edition X132 is a vintage style frame for the modern-day guy. This full rim metal features a classic teardrop shape and premium construction to accessorize the latest trends this season. The RJ X132 is offered in two handsome colors – Black Gold (057) and Black Gunmetal (058). Both options are paired with a distinctive black eyewire to accentuate the contrasted front. A smooth wrapping metal endpiece leads to a thin, low-profile temple fitted with zyl temple tips. Comfort fit features include spring hinges, snap-in nose pads, and the ability to accommodate progressive lenses.

Colors: Black Gold (057) • Black Gunmetal (058)
Sizes: 57-15-135
Special Features: Full rim; Metal frame; Rounded aviator shape; Metal top bar; RJ logo inside left temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Enjoy bold styling with **Randy Jackson Limited Edition style X133**. This full rim look has a super chunky zyl front in a trendy geometric shape. Three distinctive colors provide the wearer with endless wardrobe options for any occasion. Black (021) features a shiny black front over white tortoise, while both Red (162) and Navy (300) are layered over amber tortoise zyl. All three colors feature a trio of silver nail heads at the top of each temple. The RJ X133 accommodates progressive lenses for added convenience.

Colors: Black (021) • Red (162) • Navy (300)
Sizes: 54-20-145
Special Features: Full rim; Zyl frame; Rectangle shape; Three metal nail heads on zyl temples; 5 barrel hinges; RJ logo inside left temple tip; Accommodates progressives

Randy Jackson Limited Edition X134 is the ultimate head-turner. This vintage-inspired shape is an understated charmer featuring a strong acetate browline and square lenses with a polished metal bridge and eyewire. Two distinctive colors, Black (021) and Tortoise (024) provide a ton of wardrobe versatility. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution on the wearer's face. Accommodates progressives.

Colors: Black (021) • Tortoise (024)
Sizes: 51-20-145
Special Features: Full rim; Combination frame; Zyl browline and temple; Metal bridge and eyewire; Zyl temple tips; RJ logo foil printed inside left temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

With a polished silhouette and refined look, **Gloria by Gloria Vanderbilt 4057** is an ultra-wearable classic that will update any wardrobe. This full rim metal frame is offered in a trendy geometric shape with an exaggerated browline. The GG 4057 is available in two versatile color options – Black (021) and Tan (097). Both colors feature three raised rivets on each temple for added detail. Comfort fit features include spring hinges, snap-in nose pads, and the ability to accommodate progressives.

Colors: Black (021) • Tan (097)
Sizes: 53-17-135
Special Features: Full rim; Metal frame; Geometric shape; Metal temples; Three raised rivets on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Equal parts sharp and charming, **Gloria by Gloria Vanderbilt 4058's** oval shape is backed by sturdy stainless steel material. This semi-rimless style features a down-swept browline that delivers a classic look for the modern-day woman. Metal temples have a pebbled design that adds interest and texture. Offered in two flattering colors, Black (021) and Mauve (073), both feature zyl temple tips in an opaque pearl finish. Comfort features include spring hinges and snap-in nose pads. Accommodates progressives.

Colors: Black (021) • Mauve (073)
Sizes: 53-17-135
Special Features: Semi-rimless; Metal frame; Oval shape; Metal temple; Zyl temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

Break free from the norm with **MaxStudio.com 159M**. This full rim metal combines classic and contemporary style for eyewear that is refined, chic, and timeless. Black (021) has a shiny black front with demi-grey and blue temples. Brown (183) has a shiny brown front with beautifully-contrasted cream tortoise temples. Petite fit sizing offers a precise, comfortable fit for women who have smaller facial features, while spring hinges provide easy adjustments. The LX 159M accommodates progressive lenses.

Colors: Black (021) • Brown (183)
Sizes: 51-15-135
Special Features: Full rim; Metal; Petite fit; Rectangle shape; Slotted temple screws; Globe logo on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

MaxStudio.com 160M blends classic styling and a contemporary shape with a modern approach. This full rim metal offers three versatile colors for the woman who enjoys a harmonious mix within her wardrobe. Zyl temples feature a multi-level pattern arranged into a geometric design for a unique twist. Featuring a spring hinge that is strong and flexible, the LX 160M aims to guarantee maximum comfort. Accommodates progressives.

Colors: Black (021) • Gold (057) • Navy (300)
Sizes: 53-16-140
Special Features: Full rim; Metal; Cat-eye shape; Slotted temple screws; Epoxy globe logo on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Invicilites style Sigma O is back with a brand-new color to update your wardrobe this season. Sigma O in Silver (106) is ultra-refined, using clean lines and complimenting materials to offer a lightweight frame that delivers a modern look. This rimless style has a 3-piece compression metal front, metal endpiece, and temple offset by hinged Grilamid temples. A snap-in plug mount system offers the wearer all-day comfort. Accommodates progressives.

Colors: Silver (106)
Sizes: 52-18-140
Special Features: Rimless; 3-piece compression mount metal front; Metal endpiece and temple; Hinged Grilamid temples; Modified oval shape; Snap-in plug mount system; Accommodates progressives

With a versatile, rimless look, **Invincilites Zeta 102** has all the makings of an everyday frame– and then some. Already available in Lavender (091) and Taupe (202), the Zeta 102 introduces a third color to its lineup – Blush (019). Blush (019) features a warm shade of rose on the metal bridge, endpiece and temple, delivering an on-trend frame that looks and feels great. Complimenting zyl temple tips in a darker shade of rose bring together the visually pleasing Zeta 102. Comfort fit features include spring hinges, a snap-in plug mount system, and the ability to accommodate progressives.

Colors: Blush (019)
Sizes: 52-18-135
Special Features: Rimless; 3-piece compression mount metal front; Metal endpiece and temple; Grilamid temples with intricate cut-out design; Zyl temple tips; Spring hinges; Snap-in plug mount system; Accommodates progressives

Dare to go bare with the lightweight look and feel of **Invincilites Zeta 104**. This rimless style is a three-piece compression frame with metal bridge and wrapping metal endpiece. The Zeta 104 has shiny black metal temples with matte tortoise detail. Comfort fit features include spring hinges for easy adjustments and a snap-in plug mount system for all-day comfort. Accommodates progressive lenses.

Colors: Black (021)
Sizes: 55-18-140
Special Features: Rimless; 3-piece compression mount metal front; Metal endpiece and temple; Hinged Grilamid temples; Rectangle shape; Snap-in plug mount system; Accommodates progressives

View images here: <https://spaces.hightail.com/space/hrwHCWjGI0/files>

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.