



For Immediate Release

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**ZYLOWARE ANNOUNCES THE JANUARY 2018 LAUNCHES OF
SOPHIA LOREN, STETSON, RANDY JACKSON, VIA SPIGA,
LEON MAX, SHAQUILLE O’NEAL, AND DAISY FUENTES**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga, Leon Max, Shaquille O’Neal, and Daisy Fuentes for January 2018.

Divulge in iconic styling with the shimmering appeal of **Sophia Loren Beau Rivage 84**. This beautiful full rim metal shines in a fashion-forward rectangle shape. Available in two colors, Lilac (088) and Mocha (141), the SL BR 84 features rounded cut-outs with elegant crystal décor on the temples to elevate the look of this iconic style. Both colors feature spring hinges for easy adjustments, while snap-in nose pads provide even distribution of the frame for a more comfortable fit. Accommodates progressives.

Colors: Lilac (088) • Mocha (141)
Sizes: 53-16-135
Special Features: Full rim; Metal frame; Rectangle shape; Crystal décor on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Light and feminine, **Sophia Loren 1556** is a full rim zyl with subtle rectangular lines to flatter every face shape. The perfect everyday frame, SL 1556 comes in three striking colors, each with its own stunning color palette and personality. Lavender (088) has a purple zyl front with light beige layer underneath. Brown (183) features a milky brown over beige zyl front and Dusty Rose (330) is layered on-top of transparent rose colored zyl. All three colors feature a light gold metal endpiece that starts on the front of the frame and wraps around to meet two rows of crystal décor shimmering on the metal temple. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Lavender (088) • Brown (183) • Dusty Rose (330)
Sizes: 53-17-140
Special Features: Full rim; Zyl frame; Rectangle shape; Metal temples; Slotted temple screws; Zyl temple tips; Spring hinges; Accommodates progressives

Classically refined, **Stetson 346** is a full rim metal frame for the guy who wants eyewear that works as hard as he does. Styled in an attractive rectangle shape, the ST 346 is available in two colors – Gunmetal (058) and Tan (097). Each color features a shiny finish on the front which continues onto the metal endpiece and to the plaque with epoxy fill on the patterned zyl temples. Comfort fit features include spring hinges for easy adjustments, snap-in nose pads and the ability to accommodate progressives.

Colors: Gunmetal (058) • Tan (097)
Sizes: 55-18-140
Special Features: Full rim; Metal frame; Rectangle shape; Spring hinges; Snap-in nose pads; Zyl temple tips; Accommodates progressives

Enjoy masculine styling with the on-trend look of **Stetson XL 31**. From a handsome shape to features such as XL sizing, this semi-rimless metal frame offers a ton of reasons why it is an essential frame for the All-American male. This attractive aviator shape has a double bar bridge, wrapping metal endpiece, and metal temples fitted with zyl temple tips. XL sizing provides the wearer with a larger size and fit specifically designed for bigger men. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution of the frame. Accommodates progressives.

Colors: Gold (057) • Gunmetal (058)
Sizes: 59-18-150
Special Features: Semi-rimless; Metal frame; Aviator shape; XL sizing; Double brow bar; Metal temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Randy Jackson 1087 is an on-trend frame designed to meet the needs of the modern-day guy. This semi-rimless style has a defined metal brow-bar on the front and wrapping metal endpiece. Available in two colors, Black (021) has a shiny finish and zyl temples in a burgundy horn pattern. Matte Black (323) features a matte finish with shiny Tokyo tortoise zyl temples. Both colors feature spring hinges for easy adjustments and snap-in nose pads for a custom-fit feel. Accommodates progressives.

Colors: Black (021) • Matte Black (323)
Sizes: 55-18-140
Special Features: Semi-rimless; Metal frame; Square shape; Spring hinges; Randy Jackson logo on temple; Snap-in nose pads; Zyl temples; Accommodates progressives

Easily transition from an early morning meeting to a night out with the guys in the stylish look of **Randy Jackson 1088**. This full rim metal flatters a variety of faces in this on-trend square shape. Black Gunmetal (016) has a shiny black top-bar with gunmetal eyewire and metal/zyl combo temple in black/olive. Black (021) has a complete matte black front with a blue and black combo temple. Extended-Fit sizing provides longer temple and endpiece for guys who need extra headspace. Comfort fit features include spring hinges, snap-in nose pads, and the ability to accommodate progressives.

Colors: Black Gunmetal (016) • Black (021)
Sizes: 57-16-145
Special Features: Full rim; Metal frame; Square shape; Extended-Fit sizing; Snap-in nose pads; Spring hinges; Metal/zyl combination temple; Accommodates progressives

Randy Jackson style 3039 is a wide-fit, rectangular frame with a twist; a subtle, angular dip in its brow-line invites double takes. This full rim zyl is available in three unique colors – Black (021) has a shiny front with trendy tortoise patterned temples. Grey (100) has a transparent front with solid black zyl temples. Mahogany Fade (137) brings color into the mix with a burgundy to brown gradient on the front and translucent burgundy temples. Spring hinges allow the wearer to make easy adjustments. The RJ 3039 has the ability to accommodate progressive lenses.

Colors: Black (021) • Grey (100) • Mahogany Fade (137)
Sizes: 55-16-150
Special Features: Full rim; Zyl frame; Rectangle shape; Spring hinges; Accommodates progressives

Via Spiga Agata delivers an on-trend look that is easy on the eyes. This full rim metal has a silhouette inspired by traditional square eyeglasses and pronounced construction amongst the eyewire for a deeper profile. Both colors have a shiny metal brow-line accented by snakeskin print on the front. The same shiny metal and snakeskin print combination is found again on the metal temples for a seamlessly fluent design. Zyl temple tips feature a multi-color python pattern over pearl horn. Offered in Petite-Fit sizing, the VS Agata is designed to fit women with smaller features and PD. Comfort fit features include spring hinges, snap in nose pads, and the ability to accommodate progressives.

Colors: Black (500) • Burgundy (900)
Sizes: 51-18-135
Special Features: Full rim; Metal frame; Square shape; Petite-Fit sizing; Via Spiga logo plaque inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Via Spiga Casimira was designed to pair perfectly with any outfit, whatever the scenario. This full rim zyl is a stylish square shape with metal rivets on each side of the front. A metal plaque with the Via Spiga logo leads to thin, tapered temples for a lightweight, comfortable feel. With VS Casimira, you will never be limited to a boring color palette again – this on-trend frame comes in five different options, each with its own unique twist. Black (500) is the perfect everyday frame with a solid black over grey pearl front and confetti patterned temples. For the woman who loves bold colors, Purple (740) and Cinnamon (930) are the perfect match. Tortoise/Blue (550) is on trend with a tortoise and light blue combo, while Dove (690) features a transparent grey pearl front and multi-colored temples. Spring hinges provide the wearer with the ability to make easy adjustments. Accommodates progressive lenses. while the ability to accommodate progressives provides added convenience.

Colors: Black (500) • Tortoise/Blue (550) • Dove (690) • Purple (740) • Cinnamon (930)
Sizes: 52-16-135
Special Features: Full rim; Zyl frame; Square shape; Shiny metal studs on front; Metal plaque with Via Spiga logo on temple; Spring hinges; Accommodates progressives

Leon Max 6025 is a striking frame in a rounded wayfarer shape. A metal double-bar bridge is mounted behind the zyl front for a contrasting look that is perfectly on-trend for this season. Two versatile colors effortlessly pair with a variety of wardrobe options. Tortoise (024) has a blonde tortoise front with black temples and shiny black double-bar bridge. Navy (300) has a black and navy pearl marble pattern on the front and temples with a shiny dark gunmetal double-bar bridge. Both colors feature a 5-barrel hinge for easy adjustments. The LM 6025 can accommodate progressives.

Colors: Tortoise (024) • Navy (300)
Sizes: 52-19-140
Special Features: Full rim; Zyl; Round shape; Double bar bridge; Slotted temple screws; 5-barrel spring hinge; Leon Max logo lasered with gold fill inside the right temple tip; Accommodates progressives

It's hard to single out the most eye-catching quality of **Leon Max style 6027** – with a retro-meets-modern rounded shape, this full rim frame can't help but turn heads. Black (021) is layered over milky grey zyl on the front and paired with black and taupe confetti patterned zyl temples. Abstract Black (174) has a beautiful crystal front with an organic black geometric pattern for the ultimate statement-making look. Both monochrome color options feature Petite-Fit sizing for a narrower bridge and smaller eye size. Accommodates progressives.

Colors: Black (021) • Black Abstract (174)
Sizes: 50-18-140
Special Features: Full rim; Zyl frame; Round shape; Petite-Fit sizing; Slotted temple screws; 5-Barrel spring hinge; Leon Max logo lasered with gold fill inside the right temple tip; Accommodates progressives

Get ahead of the competition in the sporty styling of **Shaquille O'Neal 135M**. Offered in an on-trend rectangle that flatters a variety of facial shapes, this full rim metal is available in Black (021) and Gunmetal (058) to take your fashion game into overtime. Both colors feature a smooth matte front accented by a shiny silver endpiece and rubberized temples with a sporty pop of color. Extended-Fit sizing provides additional headspace with a larger endpiece and longer temple length to keep up with any guy's active lifestyle. The QD 135M features spring hinges for easy adjustments, snap-in nose pads, and the ability to accommodate progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 56-18-150
Special Features: Full rim; Metal frame; Rectangle shape; Rubberized temple and temple tip; Spring hinges; Foil-printed basketball logo on inside of right temple tip; Snap-in nose pads; Accommodates progressives

Look no further for the MVP of eyewear with the athleisure-inspired look of **Shaquille O'Neal 136Z**. This full rim zyl is no match for the competition in a classic square shape. Delivering the highest level of both style and performance, the QD 136Z takes things to the next level in two stylish colors. Black (021) has a triple layered front with blue stacked between two layers of black zyl. The color combo continues onto the striped rubberized temple complete with comfort grip temple tips. Navy (300) has a shiny three-layer combo on front made up of blue/white/orange zyl, followed by striped blue and orange rubberized temples and comfort grip temple tips. Spring hinges allow the wearer to make easy adjustments. Accommodates progressives.

Colors: Black (021) • Navy (300)
Sizes: 54-17-150
Special Features: Full rim; Zyl frame; Square shape; Rubberized temples and temple tips; Spring hinges; Accommodates progressives

Crafted with sports technology and inspired by the court, **Shaquille O'Neal 137M** effortlessly takes you through every part of your active day. This semi-rimless metal has a lightweight, sturdy construction, and sporty color palette. Black (021) has a matte front with a thin, shiny red accent running along the top bar. Gunmetal (058) continues this theme with a matte gunmetal front accented by a shiny navy line on the top. Three rectangle shaped cut-outs add ventilation and a lightweight feel to the metal temples. Comfort fit features include spring hinges, snap-in nose pads and the ability to accommodate progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 54-18-140
Special Features: Semi-rimless; Metal frame; Rectangle shape; Three rectangle shaped cut-outs on the metal temples; Basketball logo foil printed inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Enjoy chic and playful styling with **Daisy Fuentes Criselda**. This semi-rimless metal is available in two on-trend colors, Black (021) and Brown (183). Offered in a flattering rectangle shape, the DF Criselda features a combination of printed and laser-cut animal print pattern on the wide temples. Petite-Fit sizing offers a smaller eye size to accommodate women with smaller features. Spring hinges allow for easy adjustments and a comfortable fit all-day long, while the ability to accommodate progressive lenses gives the wearer added convenience.

Colors: Black (021) • Brown (183)
Sizes: 51-18-135
Special Features: Semi-rimless; Metal frame; Petite-Fit sizing; Rectangle shape; Spring hinges; Snap-in nose pads; Daisy Fuentes logo inside right temple tip; Zyl temple tips; Accommodates progressives

Show off your wild side with the fashion-forward look of **Daisy Fuentes Olinda**. This full rim zyl comes in a trendy modified oval shape to flatter a variety of facial shapes. For the woman who wants a frame to go with her wardrobe year-round, DF Olinda offers two versatile colors to match any outfit. Black (021) features three layers of zyl on the front and temple stacked in hues of black, white stripe and grey pearl horn. Brown (183) continues the triple layered zyl front and temple in brown horn, white stripe and milky teal. Both colors have animal print pattern on the temple divided by a stone accent. Comfort fit features include spring hinges for easy adjustments. Accommodates progressives.

Colors: Black (021) • Brown (183)
Sizes: 53-17-135
Special Features: Full rim; Zyl frame; Modified oval shape; Spring hinges; Daisy Fuentes logo inside right temple tip; Zyl temple tips; Accommodates progressives

List Price: \$54.95

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