



**For Immediate Release**

**Contact:** Alexa Faeth  
**Press:** 800-765-2121, ext. 434  
914-708-1200, ext. 434  
[afaeth@zyloware.com](mailto:afaeth@zyloware.com)  
**Retailers:** 800-765-3700

**ZYLOWARE ANNOUNCES THE MARCH 2018 LAUNCHES OF SOPHIA LOREN,  
STETSON, RANDY JACKSON, VIA SPIGA, LEON MAX,  
& GLORIA VANDERBILT**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga, Leon Max, and Gloria Vanderbilt for March 2018.

**Sophia Loren M290** is an eye-catching frame with classic appeal. This full rim metal is available in two decadent colors – Natural (003) and Rose (118). Natural features a shiny beige front and zyl temple in a soft shade of golden brown horn. Rose has a brushed pink front with mauve pearl horn temples. Both colors feature a metal accent at the beginning of the temple complete with etched circles and crystal stone décor. Luxury-Fit sizing provides longer temples and an extended endpiece for a fit that tailors to the needs of women with larger PDs or facial features. The SL M290 has snap-in nose pads for a comfortable fit and the ability to accommodate progressive lenses.

**Colors:** Natural (003) • Rose (118)  
**Sizes:** 55-16-135  
**Special Features:** Full rim; Metal frame; Luxury Fit; Rectangle shape; Zyl temples; Etched design with stone décor on temples; Regular hinge; Snap-in nose pads; Accommodates progressives

Fit with a semi-rimless look and a classic shape, **Sophia Loren Beau Rivage 83** is a stunning frame that knows how to flatter the mature wearer. The SL BR 83 is available in two colors – Blush (019) and Brown (183). Both colors have zyl temples with shimmering stone décor. Luxury-Fit sizing provides longer temples and an extended endpiece for a fit that tailors to the needs of women with larger PDs or facial features. The SL BR 83 has spring hinges for easy adjustments, snap-in nose pads, and the ability to accommodate progressives.

**Colors:** Blush (019) • Brown (183)  
**Sizes:** 53-18-135  
**Special Features:** Semi-rimless; Metal frame; Luxury Fit; Modified round shape; Zyl temples; Stone décor on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

**Stetson XL 32's** rectangle-shaped lenses and roomy width make a great first impression. This masculine frame features a semi-rimless design with metal front and handsome zyl temples. Available in two colors, the ST XL 32 provides the all-American guy with variety in Black (021) and Gunmetal (058). Black has a shiny metal front with black over crystal temples. Gunmetal has a matte metal front with shiny tortoise temples. Both colors feature two textured squares on the temple for an added design element. XL sizing provides the wearer with a larger size and fit specifically designed for bigger men. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution of the frame. Accommodates progressives.

**Colors:** Black (021) • Gunmetal (058)  
**Sizes:** 60-18-150  
**Special Features:** Semi-rimless; Metal frame; Rectangle shape; XL sizing; Zyl temple; Two textured squares on each temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Capture the ideal masculine frame with the progressive look of **Stetson XL 33**. This full rim zyl is an attractive rectangle shape that flatters a variety of faces. Available in two colors, Black (021) and Brown (183), the ST XL 33 is a classic look with versatile appeal. Black (021) layers shiny black zyl over clear while Brown (183) has a transparent brown front and temple. XL sizing provides the wearer with a larger fit specifically designed for bigger men. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution of the frame. Accommodates progressives.

**Colors:** Black (021) • Brown (183)  
**Sizes:** 60-17-155  
**Special Features:** Full rim; Zyl frame; Rectangle shape; XL sizing; Zyl temple; Spring hinges; Accommodates progressives

The **Randy Jackson 1055** adds a third color to its lineup with the release of this best-selling frame now available in Black/Gold (235). A full rim metal, the RJ 1055 combines masculine styling with on-trend design. This bold rectangular metal shape has a unique brow bar with two thin cutouts at the bridge. Angular zyl temples contribute to the sleek look, while the Randy Jackson logo plaque is printed on the inside temple tip for a touch of stylish branding. Comfort fit features include spring hinges, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Black/Gold (235)  
**Sizes:** 57-18-145  
**Special Features:** Full rim; Metal frame; Rectangle shape; Cut-outs on brow bar; Zyl temple; Randy Jackson logo on temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

The classic shape of **Randy Jackson 1089** will take you from an early morning meeting to joining co-workers at happy hour without a hitch – and the subtle, softened angles look splendid on every face shape. This full rim metal demands attention in two stylish colors, Black (021) and Gunmetal (058). Black features a metal front in a matte finish with zyl temples in a shiny burgundy horn. Gunmetal has a metal front with matte finish and shiny brown and blue horn zyl temples. Both colors feature an engraved pattern on the bridge and the Randy Jackson logo on the inside temple tip. The RJ 1089 offers spring hinges for easy adjustments and snap-in nose pads for a comfortable fit. Accommodates progressives.

**Colors:** Black (021) • Gunmetal (058)  
**Sizes:** 53-18-145  
**Special Features:** Full rim; Metal frame; Rectangle shape; Zyl temples; Engraved design on bridge; Randy Jackson logo on temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

The **Randy Jackson 3041** packs a ton of style into a sleek zyl frame in an on-trend rectangle shape. Available in three unique colors, the RJ 3041 provides endless wardrobe options. Black (021) has a solid shiny front with red, white, and black layers of zyl stacked on the temple. Crystal (190) is translucent throughout, while Navy (300) has three layers of dark blue, white, and translucent blue zyl stacked on the front and temple. All three colors have a triangular shaped rivet on each temple. The Extended Fit feature of this frame makes it ideal for men with larger heads while spring hinges provide for easy adjustments. Accommodates progressives.

**Colors:** Black (021) • Crystal (190) • Navy (300)  
**Sizes:** 56-17-140  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Extended Fit sizing; Gunmetal rivet on temple; Randy Jackson logo on temple tip; Spring hinges; Accommodates progressives

Offered in two stylish colors, the **Randy Jackson 3042** is a full rim frame in a bold rectangular shape. Black (021) has a triple layer of zyl on the front featuring black, white and translucent blue combined with solid black zyl temples. Midnight (300) has shiny navy zyl over amber throughout. Both colors feature a dark gunmetal plaque on the temple for a modern feel. Extended Fit sizing provides the wearer with longer temples and an overall larger fit to better tailor to the needs of men with larger heads. The RJ 3042 has spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (021) • Midnight (300)  
**Sizes:** 59-18-150  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Extended Fit sizing; Randy Jackson logo on temple tip; Spring hinges; Accommodates progressives

Stand out from the crowd with the on-trend appeal of **Randy Jackson 3045**. This full rim zyl boasts an on-trend rectangle shape that flatters a variety of men's faces. Brown (183) has a matte to shiny horn front, while Matte Black (323) has a matte black over shiny grey horn front and temple. Both colors feature the Randy Jackson logo on the inside temple tip. The RJ 3045 incorporates spring hinges for easy adjustments and the ability to accommodate progressive lenses.

**Colors:** Brown (183) • Matte Black (323)  
**Sizes:** 55-17-140  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Zyl temples; Randy Jackson logo inside the right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

**Via Spiga Dorinda** is a frame with instant appeal. This full rim metal effortlessly transitions from the office to a night on the town for the ultimate mix of professional and playfulness. Two stylish colors provide versatility and endless wardrobe options. Black (500) has a satin front complete with a shiny clear coat and light grey horn temples. Navy (770) has a matte navy front with clear coat and dark grey horn temples. Both colors feature three shiny gunmetal rivets on each temple for a touch of modern style. The VS Dorinda incorporates spring hinges for easy adjustments and snap-in nose pads for a comfortable fit all-day long. Accommodates progressives.

**Colors:** Black (500) • Navy (770)  
**Sizes:** 53-17-135  
**Special Features:** Full rim; Metal frame; Rectangle shape; Zyl temples; Via Spiga logo on temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

**Via Spiga Fiorella** is a smart frame that is super easy to wear. Rectangle lenses mix with a subtle, sloped brow bar for a feminine look that is bound to turn heads. Three distinctive colors provide tons of style options. Black (500) has a shiny front layered over crystal zyl and is paired with blonde pearl confetti temples. Purple (740) has a milky purple front and tortoise patterned temples for a playful look that can be worn for any occasion. Denim (780) makes the perfect frame all year long, featuring a translucent blue front with blue and teal pearl marble temples. The VS Fiorella features spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (500) • Purple (740) • Denim (780)  
**Sizes:** 52-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Zyl temples; Metal plaque with “V” imprint on temple; Via Spiga logo on inside temple tip; Spring hinges; Accommodates progressives

**Via Spiga Ginevra** is the perfect blend between polished professionalism and runway chic. This full rim zyl combines a trendy rectangle shape with a subtle dip at the bridge for a look that stands out. Available in two stylish colors, Black (500) and Burgundy (900), both have a shiny finish over a layer of crystal gold confetti zyl. A playful row of shiny gold studs down each temple gives this frame a subtly edgy vibe. The VS Ginevra has spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (500) • Burgundy (900)  
**Sizes:** 55-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Zyl temples; Shiny gold studs on temple; Via Spiga logo on inside temple tip; Spring hinges; Accommodates progressives

Shake things up with the stylish look of **Via Spiga Ida**. A full rim zyl offered in two classic colors, Black (500) and Tortoise (550) effortlessly upgrades any outfit. This trendy frame features a unique step-down on the front to reveal two layers of brightly colored zyl and is repeated on the temple. The Via Spiga logo can be found foil printed onto the outside temple for subtle designer branding. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressive lenses.

**Colors:** Black (500) • Tortoise (550)  
**Sizes:** 53-16-140  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Step-down on front and temple; Via Spiga logo foil printed onto outside temple; Spring hinges; Accommodates progressives

A stunning frame with a delicate, round silhouette, **Leon Max 4054** was designed for the spotlight. This full rim zyl is available in two on-trend colors – Rose/Brown Fade (064) and Navy/Brown Fade (272). Rose/Brown Fade has a feminine rose to brown fade on the front and striped temple. Navy/Brown Fade has a navy to cognac fade on the front and complimenting striped temple. Both colors feature a shiny metal rivet on the front that wraps to the temple and is accented by the signature Leon Max globe logo. The LM 4054 features spring hinges for easy adjustments. Accommodates progressives.

**Colors:** Rose/Brown Fade (064) • Navy/Brown Fade (272)  
**Sizes:** 53-15-135  
**Special Features:** Full rim; Zyl frame; Modified oval shape; Shiny metal rivets on front and endpiece; Leon Max globe logo on temple; Spring hinges; Accommodates progressives

Get lost in the dreamy look of **Leon Max 4055**. This full rim zyl is offered in a trendy upswept cat-eye shape and two distinctive colors to upgrade every woman's wardrobe. Aqua Multi (171) features a demi aqua front with pearl aqua temples, while Cream Tortoise (346) has demi blonde front with contrasting solid black temples. Both colors have the signature Leon Max logo plaque with clear epoxy fill on the temple for a touch of subtle designer branding. Comfort fit features include spring hinges and the ability to accommodate progressive lenses.

**Colors:** Aqua Multi (171) • Cream Tortoise (346)  
**Sizes:** 53-18-140  
**Special Features:** Full rim; Zyl frame; Cat-eye shape; Leon Max globe logo with clear epoxy fill on temple; Spring hinges; Accommodates progressives

**Leon Max style 4056** embodies everything fabulous, fun, and flirty in modern eyewear. This full rim zyl in a dramatic square shape is an easy to wear frame in two on-trend colors. Black (021) has a solid black front layered over crystal zyl and is beautifully accented by black confetti temples. Tortoise Multi (048) has a brown demi to striped fade on-top crystal on the front and a complimenting light to dark brown fade on the temples. Spring hinges provide the wearer with easy adjustments. Accommodates progressives.

**Colors:** Black (021) • Tortoise Multi (048)  
**Sizes:** 53-16-140  
**Special Features:** Full rim; Zyl frame; Square shape; Slotted temple screws; Bezeled finish around domed epoxy globe logo; Spring hinges; Accommodates progressives

**Leon Max 4057** is the perfect frame for the woman looking for eyewear that reflects her bold style yet is versatile enough for everyday wear. This full rim zyl offers endless wardrobe options in three on-trend color palettes. Black (021) has solid black front paired with a fun confetti pattern on the temples in black, gold and white. Navy (300) has a dark blue over translucent blue front with a mosaic blue design on the temples. Olive (301) has a translucent olive front to beautifully complement its olive pearl abstract temples. All three colors feature spring hinges for easy adjustments. Accommodates progressives.

**Colors:** Black (021) • Navy (300) • Olive (301)  
**Sizes:** 52-20-140  
**Special Features:** Full rim; Zyl; Rectangle shape; Slotted temple screws; Domed epoxy globe logo on temple; Spring hinges; Accommodates progressives

Differentiate yourself from the crowd with the elegant styling of **Gloria Vanderbilt 773**. This full rim frame effortlessly blends a lightweight design and stunning detail for a look that generates instant appeal. Champagne (007) has a transparent natural front with a brown striped pattern that fades out toward the bridge. Mauve (073) has a transparent beige front with a purple gradient on the sides. Both colors feature a shiny metal temple in an elegant braided design offset by crystal décor. Comfort fit features include spring hinges and the ability to accommodate progressive lenses.

**Colors:** Champagne (007) • Mauve (073)  
**Sizes:** 54-16-140  
**Special Features:** Full rim; injected plastic; Round shape; Metal temple features braided design and crystal décor; Spring hinges; Accommodates progressives

View images here: <https://spaces.hightail.com/space/ekDLYZNuKe>

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at [sales@zyloware.com](mailto:sales@zyloware.com), or online at [www.zyloware.com](http://www.zyloware.com).

**About Zyloware:** The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.