



**For Immediate Release**

**Contact:** Alexa Faeth  
**Press:** 800-765-2121, ext. 434  
914-708-1200, ext. 434  
[afaeth@zyloware.com](mailto:afaeth@zyloware.com)  
**Retailers:** 800-765-3700

**ZYLOWARE ANNOUNCES THE AUGUST 2018 LAUNCHES OF  
SOPHIA LOREN, STETSON, RANDY JACKSON, VIA SPIGA SUN,  
LEON MAX AND SHAQUILLE O'NEAL SQUAD**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga Sun, Leon Max and Shaquille O'Neal Squad for August 2018.

Elegant and classic, **Sophia Loren M286** is a full rim metal frame with head-turning detail. It is available in two versatile colors, Natural (003) and Gold (057) for endless wardrobe options. A designed, open metal endpiece leads to three mother of pearl accents and are adorned by shimmering crystal décor. A marbled pattern on the temple gives this frame a modern, refreshed look. The M286 features Luxury Fit sizing with longer temples and extended endpieces for a fit that tailors to the needs of women with larger PDs or facial features. Comfort fit features include spring hinges for easy adjustments, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Natural (003) • Gold (057)  
**Sizes:** 54-17-135  
**Special Features:** Full rim; Metal frame; Rectangle shape; Luxury Fit sizing; Crystal décor on temples; Spring hinges; Snap-in nose pads; Accommodates progressives

Masculine appeal and All-American styling combine to create the classic look of **Stetson 353**. This full rim metal frame is available in a timeless navigator shape that will never go out of style. Offered in two traditional colors – Gold (057) and Gunmetal (058), each option pairs seamlessly with the casual look of today's Stetson man. Comfort fit features include spring hinges for easy adjustments, a unifit bridge and the ability to accommodate progressive lenses.

**Colors:** Gold (057) • Gunmetal (058)  
**Sizes:** 56-17-145  
**Special Features:** Full rim; Metal frame; Navigator shape; Metal top bar; Metal temples; Spring hinges; Unifit bridge; Accommodates progressives

**Randy Jackson style 1091** is a handsome frame designed to meet the needs of the modern-day man. A full rim metal, the RJ 1091 features a bold metal top bar over a thin metal eyewire. Black Gold (235) combines a shiny black and gold finish with a long, rectangular cut-out on the temple and tokyo tortoise patterned zyl temple tips. Navy (300) has a matte navy top bar with matte gunmetal eyewire, repeating this color combination again on the temple, complimented by zyl temple tips in tortoise. The Randy Jackson logo can be found foil stamped inside the temple tip. Spring hinges allow for easy adjustments, while snap-in nose pads provide a comfortable fit all day long. Accommodates progressives.

**Colors:** Black Gold (235) • Navy (300)  
**Sizes:** 55-16-140  
**Special Features:** Full rim; Metal frame; Square shape; Bold metal top bar sits atop thin metal eyewire; Metal temple; Zyl temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Style and masculinity combine in the on-trend look of **Randy Jackson style 1092**. This full rim frame features a bold zyl brow bar paired with a delicate metal bridge and eye rim. Metal temples are lightweight yet sturdy and feature three metal rivets on each temple exterior. Black (021) has a shiny black over amber top bar with a matte black bridge and eyewire which compliment the shiny dark gunmetal temples. Auburn (210) features a matte brown horn zyl top bar and shiny gold bridge and eyewire, complete with shiny gold temples. Comfort features include spring hinges, snap-in nose pads and the ability to accommodate progressive lenses.

**Colors:** Black (021) • Auburn (210)  
**Sizes:** 51-19-145  
**Special Features:** Full rim; Metal and Zyl combination frame; Square shape; Bold zyl top bar; Metal eyewire; Metal temple; Zyl temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Lightweight design meets masculine appeal in the on-trend styling of **Randy Jackson style 3044**. This handsome full rim zyl comes in two versatile colors, both which can easily be dressed up or down depending on your look. Mahogany Fade (137) has a cognac to brown horn front with a dark burgundy zyl temple. Brown Fade (153) has a brown to brown horn front and crystal dark brown temples. Both colors feature a matte gunmetal plaque on the temple exterior and the Randy Jackson logo foil stamped inside the temple tip. Extended Fit sizing provides the wearer with a larger size and fit by incorporating a wider fitting bridge, longer temples and extra headspace. Comfort features include spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Mahogany Fade (137) • Brown Fade (153)  
**Sizes:** 58-19-145  
**Special Features:** Full rim; Zyl frame; Square shape; Extended Fit sizing; Zyl temples with Matte gunmetal plaque; RJ logo foil stamped inside temple tip; Spring hinges; Accommodates progressives

**Via Spiga Sun style 358SC** will elevate your sunwear look to the next level this summer. Offered in a stylish square shape, this chunky zyl style is available in two vibrant colors – Demi Rose (720) is playful and feminine, with a leopard patterned blush at the top fading to a translucent rose fade. Denim (770) has the same leopard pattern on the front, fading out to a translucent shade of blue. The VS 358SC accommodates progressive lenses for added convenience.

**Colors:** Denim Rose (720) • Denim (770)  
**Sizes:** 54-16-135  
**Special Features:** Full rim; Zyl frame; Square shape; Leopard print pattern on top front and temple; Zyl temple with shiny dark gunmetal accent; Acrylic lenses; Accommodates progressives

Daringly brilliant styling in a playful cat-eye shape, **Leon Max 4061** is a full rim zyl that stands out from the crowd. The upswept design on the front features an upper step in transparent zyl, with a lower zyl layer in a beautiful marble pattern. Sapphire (300) features blue and teal pearl marbling that continues onto the zyl temples, while Merlot (310) has a mauve pearl marble also mimicked onto the temple. Both colors feature the signature Leon Max globe logo in a shiny gunmetal finish on the temple exterior. The LM 4061 can accommodate progressive lenses for added convenience.

**Colors:** Sapphire (300) • Merlot (310)  
**Sizes:** 53-16-140  
**Special Features:** Full rim; Zyl frame; Cat-eye shape; Top zyl layer on front in translucent finish; zyl temples; Signature Leon Max globe logo with epoxy fill on temple; Accommodates progressives

Architectural influence and modern design define the captivating appeal of **Leon Max 4062**. A full rim zyl, this stylish frame features an upswept cat-eye shape on the front and bold detailing. A raised upper brow line in a contrasting color to the rest of the front makes for a mesmerizing look that leaves you wanting more. Available in three stand-out colors, each option delivers a new way to restyle your wardrobe this season. Khaki/Tortoise (024) has a khaki colored brow line and temple paired with a tortoise zyl lower step. Black/Crystal (189) has a translucent clear front with solid black zyl brow line and temple. Black/Cream Tortoise (303) has a similar feel to the Khaki/Tortoise, with a tortoise patterned front and solid black upper brow line and matching temple. The LM 4062 features the signature Leon Max globe detail on the temple for iconic designer branding. Spring hinges allow for easy adjustments. Accommodates progressives.

**Colors:** Khaki/Tortoise (024) • Black/Crystal (189) • Black/Cream Tortoise (303)  
**Sizes:** 54-14-140  
**Special Features:** Full rim; Zyl frame; Cat-eye shape; Raised upper brow line; Signature Leon Max globe logo with epoxy fill on temple; Spring hinges; Accommodate progressives

**Leon Max style 4063** is a simple yet sophisticated frame in a beautiful round design. A classy combination of acetate and metal, the LM 4063 is available in three distinctive colors to effortlessly accentuate any outfit in shades of Ivory (109), Mocha (141) and Denim (246). The LM 4063 comes in Petite Fit sizing so women with smaller facial features can enjoy stylish eyewear in a size that flatters their face. All three colors feature the signature Leon Max globe logo on the temple exterior and snap-in nose pads for a snug fit. Accommodates progressives.

**Colors:** Ivory (109) • Mocha (141) • Denim (246)  
**Sizes:** 50-20-140  
**Special Features:** Semi-rimless; Combination frame; Round shape; Petite Fit sizing; Zyl front and temple; Metal endpiece; Signature Leon Max globe logo on temple; Snap-in nose pads; Accommodates progressives

Arrive in style with **Leon Max 4064**. A semi-rimless front in a flattering geometric shape separates this frame from the competition. Offered in three unique colors, this combination acetate and metal transforms any wardrobe instantly. Lilac (088) has a delicate, feminine feel with translucent lilac pearl horn zyl on the front and temple. Mocha (141) has a translucent brown pearl horn design, while Aquamarine (223) has an aquatic feel with translucent blue pearl zyl. All three colors feature a signature Leon Max globe logo on the temple, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Lilac (088) • Mocha (141) • Aquamarine (223)  
**Sizes:** 54-17-140  
**Special Features:** Semi-rimless; Combination frame; Geometric shape; Zyl front and temple; Metal endpiece; Signature Leon Max globe logo on temple; Snap-in nose pads; Accommodates progressives

Bring your eyewear game to the front and center with the handsome styling of **Shaquille O'Neal Squad 513M**. This full rim metal features a square shaped lens for a masculine look that benefits a variety of face shapes. Black (021) has a matte finish throughout with a bold pop of red inside the zyl temple tips. Jet Black/Blue has a shiny finish, accented by zyl temples with a shiny black outside and shiny blue inside. Both colors feature a memory metal bridge and metal temples with two sporty cut-outs. Spring hinges allow for easy adjustments while snap-in nose pads provide a secure fit. Accommodates progressives.

**Colors:** Black (021) • Jet Black/Blue (172)  
**Sizes:** 49-17-135  
**Special Features:** Full rim; Metal frame; Square shape; Memory metal bridge; Metal temples with rectangular cut-outs; Zyl temple tips; Spring hinges; Snap-in nose pads; Accommodates progressives

**Download images here:** <https://spaces.hightail.com/space/zH0EuitQIF>

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at [sales@zyloware.com](mailto:sales@zyloware.com), or online at [www.zyloware.com](http://www.zyloware.com).

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