



**For Immediate Release**

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## **ZYLOWARE ANNOUNCES THE OCTOBER 2018 RELEASES OF SOPHIA LOREN, STETSON AND LEON MAX**

Port Chester, NY: Exciting new releases for Sophia Loren, Stetson and Leon Max for October 2018.

**Sophia Loren style M294** is a semi-rimless metal frame that represents glamour and femininity. Offered in a flattering rectangle shape, the SL M294 is available in two colors, Mocha (141) and Azure (144). Ideal for the woman who refuses to sacrifice style for comfort, Luxury Fit sizing accommodates larger facial features for a fit that feels like it was custom made. Both the wrapping metal endpiece and metal temple feature a swirled design with intricate cut-outs adorned by crystal stone accents. Comfort fit features include spring hinges, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Mocha (141) • Azure (144)  
**Sizes:** 53-18-135  
**Special Features:** Semi-rimless; Metal frame; Luxury Fit sizing; Rectangle shape; Wrapping metal endpiece and temple with swirled pattern and crystal stones; Spring hinges; Snap-in nose pads; Accommodates progressives

**Sophia Loren 1561** is our reimagined version of a vintage style, pairing a rectangle square shape with feminine colors and crystal décor to add a touch of old-school glamour. This full rim zyl frame comes in two attractive colors – Rose (118) has a transparent front paired with demi rose temples while Brown (183) has a brown pearl of over beige front and temple. Both colors feature a polished, wrapping metal endpiece that leads to a metal plaque with epoxy fill and crystal décor on the zyl temple. Available in Luxury-Fit sizing, the SL 1561 provides added headspace and extended endpieces. Spring hinges allow the wearer to make easy adjustments. Accommodates progressives.

**Colors:** Rose (118) • Brown (183)  
**Sizes:** 55-16-135  
**Special Features:** Full rim; Zyl frame; Luxury Fit sizing; Rectangle shape; Zyl temples; Metal plaque on temple with epoxy fill and crystal décor; Spring hinges; Accommodates progressives

Look no further for classic styling than the **Stetson 355**. This full rim zyl frame is a handsome square shape for a look that is both masculine and on-trend. Available in two statement colors, Black (021) and Grey (100), both pair perfectly with khakis at the office or a pair of jeans on the weekend. Black has a shiny black over clear zyl front with shiny grey horn temples. Grey has a shiny grey crystal front with shiny tortoise temples. Both colors feature a foil stamped “S” logo on the temple for subtle branding. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (021) • Grey (100)  
**Sizes:** 54-17-145  
**Special Features:** Full rim; Zyl frame; Square shape; Zyl temples; “S” logo foil stamped on outside temple; Spring hinges; Accommodates progressives

**Leon Max 4065** delivers on-trend styling for the modern-day fashionista looking to make a lasting impression. This full rim metal frame comes in a fashion-forward round shape with a metal top bar for added appeal. The LM 4065 is available in three distinctive colors – Black (021) has a shiny black front with a grey and black horn temple, while Gold (057) and Burgundy (077) have a shiny front and a thin, gold metal temple encapsulated in crystal clear zyl. A Leon Max globe logo can be found on the temple exterior for subtle designer branding. Comfort fit features include snap-in nose pads, spring hinges and the ability to accommodate progressives.

**Colors:** Black (021) • Gold (057) • Burgundy (077)  
**Sizes:** 54-18-135  
**Special Features:** Full rim; Metal frame; Round shape; Metal top bar; Zyl temple; Leon Max globe logo on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

**Leon Max style 4066** sports a minimalist, rounded shape accented with subtle designer detailing throughout. This full rim metal comes in two eye-catching colors – Gold (057) pairs a shiny metal front with a crystal clear zyl temple. Gold/Red (086) combines a shiny gold base with red eye wire rims and a transparent crystal temple, complete with gold glitter sparkle to show off this frame’s playful side. The Leon Max globe logo stands out on the temple exterior. The LM 4066 includes spring hinges for easy adjustments, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Gold (057) • Gold/Red (086)  
**Sizes:** 54-18-135  
**Special Features:** Full rim; Metal frame; Modified round shape; Zyl temples; Leon Max globe logo on temple exterior; Spring hinges; Snap-in nose pads; Accommodates progressives

**Download images here:** <https://spaces.hightail.com/space/leunETGPS2>

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at [sales@zyloware.com](mailto:sales@zyloware.com), or online at [www.zyloware.com](http://www.zyloware.com).

**About Zyloware:** The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.