



**For Immediate Release**

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**ZYLOWARE ANNOUNCES THE SEPTEMBER 2018 RELEASES OF SOPHIA LOREN, STETSON, STETSON OFF ROAD, RANDY JACKSON, VIA SPIGA, LEON MAX, SHAQUILLE O'NEAL, INVINCILITES AND DAISY FUENTES**

Port Chester, NY: Exciting new ZyloWARE Eyewear releases for Sophia Loren, Stetson, Stetson Off Road, Randy Jackson, Via Spiga, Leon Max, Shaquille O'Neal, Invincilites and Daisy Fuentes for September 2018.

Elegant styling and captivating detail can be found throughout the stunning design of **Sophia Loren style M293**. Delivered in a flattering rectangle shape, this full rim metal frame is available in two attractive colors, Gold (057) and Brown (183). Both colors feature a shiny metal front, etched wrapping metal endpiece and metal temple with decorative epoxy fill. Luxury Fit sizing provides the ideal fit solution for women with larger facial features by offering longer temples and wider sizing, all while never sacrificing style for fit. The SL M293 incorporates comfort features such as spring hinges, snap-in nose pads and the ability to accommodate progressives.

**Colors:** Gold (057) • Brown (183)  
**Sizes:** 54-17-135  
**Special Features:** Full rim; Metal frame; Luxury Fit sizing; Rectangle shape; Etched wrapping metal endpiece; Metal temples with epoxy fill; Spring hinges; Snap-in nose pads; Accommodates progressives

**Stetson 354** brings forward classic styling for the modern-day guy. This full rim zyl frame is a handsome rectangle shape for a look that is both masculine and on-trend. Available in two statement colors, Black (021) and Brown (183), both options feature a shiny zyl front with metal temples in an antique gunmetal finish and zyl temple tips. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (021) • Brown (183)  
**Sizes:** 53-17-145  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Spring hinges; Metal endpiece and temple; Accommodates progressives

**Stetson Off Road 5069** is a statement-making frame with a refreshing, modern look. This full rim zyl comes in a handsome round shape, complete with a fashionable keyhole bridge and three head-turning colors. Black (021) has a shiny finish with brown tortoise zyl temples. Grey (100) has a shiny grey crystal front paired with Tokyo Tortoise temples. Navy (300) has a shiny navy crystal front and shiny brown tortoise temples. All three colors feature the signature “S” logo foil stamped in gunmetal on the temple exterior. Comfort fit features include spring hinges and the ability to accommodate progressives.

**Colors:** Black (021) • Grey (100) • Navy (300)  
**Sizes:** 50-19-145  
**Special Features:** Full rim; Zyl frame; Round shape; Keyhole bridge; “S” logo foil stamped on outside temples; Spring hinges; Accommodates progressives

**Stetson Off Road 5071** represents eyewear designed for the modern guy. A handsome full rim frame, the OR 5071 has a ton of appeal in a classically masculine rectangle shape. Black (021) has a shiny black over clear crystal front with shiny Tokyo tortoise temples. Grey (100) has a shiny dark grey crystal front with shiny brown tortoise temples. Both colors feature spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Black (021) • Grey (100)  
**Sizes:** 53-16-140  
**Special Features:** Full rim; Rectangle shape; Gunmetal “S” logo foil stamped on the outside of both temple tips; Spring hinges; Accommodates progressives

**Randy Jackson style 1093** is all about the detail – featuring a rounded lens, metal top bar and sleek key hole bridge, this frame will elevate any guy’s style. Black/Brown (219) has a black matte sheet metal front with a shiny brown inside, and eyerim and zyl temples in a tortoise finish. Black/Gold (235) has a shiny sheet metal front with gold interior and eye rim paired with black over yellow horn zyl temples. Both colors feature a shiny metal plaque on the temple and the RJ logo inside the right temple tip. Comfort fit features include spring hinges for easy adjustments and snap-in nose pads for even weight distribution on the wearer’s face. Accommodates progressives.

**Colors:** Black/Brown (219) • Black/Gold (235)  
**Sizes:** 49-21-145  
**Special Features:** Full rim; Metal frame; Sheet metal front; Metal top bar; Keyhole bridge; Zyl temple with metal plaque accent; RJ logo inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

Easily transition from a morning meeting to a guy’s night out with the stylish look of **Randy Jackson 3040**. This full rim zyl frame in a handsome rectangle shape is ideal for a variety of face shapes. Black (021) has a matte front over shiny bone translucent zyl which is repeated on the temple. Olive Fade (266) has a matte olive green crystal gradient on the front and olive temples. Both colors feature the RJ logo inside the temple tip. Extended Fit sizing provides longer temple and endpiece for guys who need extra headspace. Comfort fit features include spring hinges and the ability to accommodate progressives.

**Colors:** Black (021) • Olive Fade (266)  
**Sizes:** 56-17-145  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Extended Fit sizing; Zyl temples; RJ logo on temple tip; Spring hinges; Accommodates progressives

Modern and distinctive, **Randy Jackson Limited Edition style X140** is a head-turning frame with a ton of appeal. This full rim zyl is available in a handsome round shape and offered in three distinct colors, each with an on-trend keyhole bridge and nail head accents. Driftwood (033) has a matte horn top and shiny brown transparent bottom on the front with turquoise horn temples in a matte finish. Mahogany (137) has a red tortoise top and temple with translucent apricot bottom on the front. Midnight (300) has a matte blue top and temple with shiny blue spotted bottom on the front for just the right amount of contrast. All three colors feature the RJ logo inside the right temple tip and inside right temple. The RJ X140 has spring hinges for easy adjustments and the ability to accommodate progressive lenses.

**Colors:** Driftwood (033) • Mahogany (137) • Midnight (300)  
**Sizes:** 48-19-145  
**Special Features:** Full rim; Zyl frame; Round shape; Zyl temple and temple tip; Keyhole bridge; Gunmetal rivets on temple; RJ logo inside right temple tip; RJ limited edition logo inside right temple; Spring hinges; Accommodates progressives

**Via Spiga Rosella** delivers on-trend appeal that is easy on the eyes. This full rim metal has a flattering square silhouette and a pronounced sheet metal front that rests on top of a shiny gold base and eye wire for a contrasting, multi-dimensional look. Available in two colors, Black (500) features a shiny opaque black top sheet and demi blonde pearl patterned temples. Red (910) has a dark red top sheet and demi burgundy pearl marble temples. Both colors feature a color block temple with the Via Spiga logo hot stamped in a metallic shiny gold finish. Comfort fit features include spring hinges, snap in nose pads, and the ability to accommodate progressives.

**Colors:** Black (500) • Red (910)  
**Sizes:** 53-17-140  
**Special Features:** Full rim; Metal frame; Square shape; Pronounced metal top sheet on front; Zyl temples; Via Spiga logo hot stamped in metallic shiny gold; Spring hinges; Snap-in nose pads; Accommodates progressives

**Via Spiga Tabita** was designed to pair perfectly with any outfit, whatever the scenario. This full rim zyl is a stylish rectangle shape with metal rivets on each side of the front. Shiny gold metal temples feature an engraved Via Spiga logo for notable designer branding. The VS Tabita is available in three colors, each with their own unique color palette featured on the front and temple tip. Black (500) has a black over tortoise design, Tortoise (550) is layered over a light blue pearl, and Burgundy (900) is on top of a layer of demi brown zyl. Spring hinges allow for easy adjustments. Accommodates progressives.

**Colors:** Black (500) • Tortoise (550) • Burgundy (900)  
**Sizes:** 52-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Metal temples engraved with Via Spiga logo; Zyl temple tips; Spring hinges; Accommodates progressives

There's nothing square about Via Spiga **Valtina** – except for its flattering square lens shape of course! This full rim zyl checks off every trend this season with four versatile colors to upgrade your wardrobe. Black (500) and Red (910) feature a solid zyl front complimented by tortoise temples. Tortoise (550) has a tort over light blue zyl front and matching temples. Crystal (940) has a clear front and temple that is universal enough to pair with any outfit. The Via Spiga logo can be found in metallic print on the temple exterior for a touch of designer branding. Accommodates progressives.

**Colors:** Black (500) • Tortoise (550) • Red (910) • Crystal (940)  
**Sizes:** 53-15-135  
**Special Features:** Full rim; Zyl frame; Square shape; Zyl temples; 3D Via Spiga logo printed on temple exterior in shiny gold; Accommodates progressives

**Leon Max style 6030's** average fit and clean, continuous lines make it a thoroughly modern frame with a ton of appeal. This full rim zyl comes in a modified cat-eye shape and features a solid silhouette that sits on top a layer of crystal clear acetate for a multi-tiered construction that will turn heads. Available in two colors, Black (021) pairs a black over crystal front with abstract multi grey temple while Cherry (230) has a burgundy front over crystal zyl and an abstract pattern on the temple. Both colors have the Leon Max logo lasered with gold fill inside the right temple. Accommodates progressives.

**Colors:** Black (021) • Cherry (230)  
**Sizes:** 53-16-140  
**Special Features:** Full rim; Zyl frame; Modified cat-eye shape; Zyl temple; 5-barrel hinge; Leon Max logo lasered with gold fill inside right temple; Accommodates progressives.

**Leon Max style 6031** boasts angular charm for days. This full rim zyl in a trendy aviator shape comes in two flirty colors to update your wardrobe this season. Rose (118) features a transparent rose front with a mauve pearl confetti temple. Crystal (190) has a clear front with tortoise patterned temples. The LM 6031 has a Leon Max logo inside the right temple for subtle designer branding. Accommodates progressives.

**Colors:** Rose (118) • Crystal (190)  
**Sizes:** 53-17-140  
**Special Features:** Full rim; Zyl frame; Aviator shape; 5-barrel hinge; Leon Max logo lasered with gold fill inside right temple; Accommodates progressives

Look no further for the MVP of eyewear with the athleisure-inspired look of **Shaquille O'Neal 144Z**. This full rim zyl is no match for the competition in a classic rectangle shape. This handsome frame is available in three distinct colors to deliver the highest level of style and performance. Four metal, angled accents sit on the zyl temple exterior for an added touch of sport-inspired style. The QD 144Z offers Extended Fit sizing for a roomy fit, featuring additional headspace and longer temples. Comfort fit features include spring hinges and the ability to accommodate progressive lenses.

**Colors:** Black (021) • Smoke (032) • Slate (175)  
**Sizes:** 57-16-150  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Metal and zyl temples; Extended Fit sizing; Spring hinges; Foil printed basketball logo inside right temple tip; Accommodates progressives

Get ahead of the competition in the sporty styling of **Shaquille O'Neal 145M**. Offered in an on-trend rectangle that flatters a variety of facial shapes, this full rim metal is available in Black (021) and Gunmetal (058) to take your eyewear game into overtime. Both colors feature a smooth matte front and thin metal temple with a lower step in the same color as the endpiece. Zyl temple tips add a bold pop of color to this athleisure inspired look to take this frame into overtime. The QD 145M offers Extended Fit sizing for extra headspace and longer temple tips while spring hinges allow for easy adjustments. Accommodates progressives.

**Colors:** Black (021) • Gunmetal (058)  
**Sizes:** 56-17-150  
**Special Features:** Semi-rimless; Metal frame; Rectangle shape; Extended Fit sizing; Spring hinges; Snap-in nose pads; Accommodates progressives

Minimalist perfection is how we would describe the modern appeal of **Invincilites style Zeta 106**. This wide-fitting rimless frame comes in a handsome rectangle shape to elevate your look. Lightweight yet impressively constructed, the Zeta 106 features a shiny gunmetal bridge offset by gunmetal temples and navy temple tips. Snap-in nose pads offer all-day comfort. Accommodates progressives.

**Colors:** Gunmetal (058)  
**Sizes:** 55-18-140  
**Special Features:** Rimless; Metal frame; Rectangle shape; Metal temples; Metal bridge; Snap-in nose pads; Accommodates progressives

Dare to go bare with the lightweight look of **Invincilites Zeta 110**. Designed in a modern geometric shape, this rimless metal frame features a petite silhouette that is punctuated in the middle by a polished metal nose bridge. Shiny metal temples feature a cognac base with an intricate pattern lasered onto the surface. Burgundy pearl temple tips continue the warm color palette of this style while adjustable nose pads allow for a comfortable fit. Accommodates progressives.

**Colors:** Cognac (168)  
**Sizes:** 50-18-140  
**Special Features:** Rimless; Metal frame; Geometric shape; Petite Fit sizing; Metal temples; Metal bridge; Lasered pattern on temple; Snap-in nose pads; Accommodates progressives

It's all about proportions with **Daisy Fuentes Sabrina**. This semi-rimless metal frame pairs flattering rectangle lenses with Petite Fit sizing for the woman who needs eyewear to fit her smaller facial features. Available in two versatile colors, Black (021) features a matte front with epoxy fill on the temple in beige while Tan (097) has a brushed tan front with brown epoxy fill. Both colors have an animal print pattern cut into the metal temple and the Daisy Fuentes logo plaque inside the right temple tip for subtle branding. The DF offers spring hinges for easy adjustments and snap-in nose pads for a comfortable fit.

**Colors:** Black (021) • Tan (097)  
**Sizes:** 51-18-135  
**Special Features:** Semi-rimless; Metal frame; Rectangle shape; Petite Fit sizing; Metal temples; Animal print cut-out and epoxy fill on temple; DF logo on inside right temple tip; Spring hinges; Snap-in nose pads

**Daisy Fuentes style Imari** is a playful frame that is bound to grab your attention. This full rim zyl is available in a trendy rectangle shape and comes in two distinctive colors, Berry (133) and Brown (183). Both colors feature a solid front and vivacious zyl temples with a sparkled animal print design, gunmetal studs and two rows of crystal stones. Spring hinges allow for easy adjustments and a comfortable fit all-day long, while the ability to accommodate progressive lenses gives the wearer added convenience.

**Colors:** Berry (133) • Brown (183)

**Sizes:** 52-17-135

**Special Features:** Full rim; Zyl frame; Rectangle shape; Three gunmetal studs between two rows of crystal stones on zyl temple; Spring hinges; DF logo inside right temple tip; Accommodates progressives

**Download images here:** <https://spaces.hightail.com/space/8pNJXGatc5>

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