



**For Immediate Release**

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## **ZYLOWARE ANNOUNCES THE NOVEMBER 2018 LAUNCHES OF STETSON, RANDY JACKSON AND VIA SPIGA**

Port Chester, NY:

Exciting new ZyloWARE Eyewear releases for Stetson, Randy Jackson and Via Spiga for November 2018.

Embodying the classic appeal of the Stetson brand, **Stetson 356** is a full rim metal in a timeless modified oval shape. Available in Dark Gunmetal (015) and Gold (057), both colors feature a rounded metal top bar on the front with raised and recessed detailing on the endpiece and temple. Spring hinges allow for easy adjustments, while snap-in nose pads provide a comfortable fit all day long. Accommodates progressives.

**Colors:** Dark Gunmetal (015) • Gold (057)  
**Sizes:** 57-17-145  
**Special Features:** Full rim; Metal frame; Modified oval shape; Metal top bar; Wide fit; Raised and recessed detailing on endpiece and temple; Spring hinges; Snap-in nose pads; Accommodates progressives

**Randy Jackson style 3046** is an oversized frame in a handsome square shape. Available in two masculine colors, Navy (300) and Olive (301), each has a subtle camouflage pattern on the inside and temple, adding color to any wardrobe. The Zyl front features a keyhole bridge and metal top bar for added appeal. Zyl temples are accented by a patterned metal rivet for a modern, industrial feel. Extended Fit sizing provides the wearer with added headspace by offering longer temples and a wider fit. The RJ 3046 incorporates spring hinges for easy adjustments and the ability to accommodate progressives.

**Colors:** Navy (300) • Olive (301)  
**Sizes:** 55-18-145  
**Special Features:** Full rim; Zyl frame; Square shape; Extended Fit; Metal top bar; Keyhole bridge; RJ logo in temple tip; Zyl temple; Spring hinges; Accommodates progressives

**Via Spiga Flavia** goes above and beyond the definition of style. This full rim zyl comes in a classic rectangle shape and Petite Fit sizing to accommodate women with smaller features. Available in two colors, Black (500) has a black over crystal front with a playful teal mosaic zyl temple. Red (910) makes a lasting impression with a translucent front and burgundy/tan confetti patterned temple. Both colors feature the Via Spiga logo plaque inside the right temple tip for subtle designer branding. Accommodates progressives.

**Colors:** Black (500) • Red (910)  
**Sizes:** 51-16-135  
**Special Features:** Full rim; Zyl frame; Rectangle shape; Petite Fit sizing; Zyl temple; Via Spiga logo plaque inside right temple tip; Accommodates progressives

Stand out from the crowd with the attractive styling of **Via Spiga Ursala**. This semi-rimless metal stuns in an on-trend rectangle shape that compliments a variety of facial shapes and features. Offered in two fashion-forward colors, Black (500) has a solid front with sparkling black and grey crystal temples. Gold (620) has a shiny front with a tortoise over beige zyl temple. Both colors feature crystal decor on the temple exterior in the shape of a “V” for luxurious designer branding. The VS Ursala features spring hinges for easy adjustments and snap-in nose pads for a fit that feels secure all day long. Accommodates progressives.

**Colors:** Black (500) • Gold (620)  
**Sizes:** 53-17-135  
**Special Features:** Semi-rimless; Metal frame; Rectangle shape; Zyl temples; “V” logo on temple exterior in crystal stones; Via Spiga logo plaque inside right temple tip; Spring hinges; Snap-in nose pads; Accommodates progressives

**Download images here:** <https://spaces.hightail.com/space/l6u7rvzy10>

### **Digital Photography Attached**

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at [sales@zyloware.com](mailto:sales@zyloware.com), or online at [www.zyloware.com](http://www.zyloware.com).

**About Zyloware:** The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.