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For Immediate Release

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**ZYLOWARE ANNOUNCES THE MARCH 2019 LAUNCHES OF
SOPHIA LOREN, STETSON, RANDY JACKSON, VIA SPIGA, VIA SPIGA SUN,
MAXSTUDIO.COM, LEON MAX AND DAISY FUENTES**

Port Chester, NY: Exciting new Zyloware Eyewear releases for Sophia Loren, Stetson, Randy Jackson, Via Spiga, Via Spiga Sun, Maxstudio.com, Leon Max and Daisy Fuentes for March 2019.

The **Sophia Loren M297** is a full rim frame crafted from fine metal with a rectangular silhouette that leaves a lasting impression. Gold/Azure boasts a prominent metal top sheet in azure blue that makes up the sloping brow line and wrapping endpiece. Gold/Black features the same metal top sheet front but in shiny black. Both colors have a shiny gold base that encompasses the base interior, bridge and eye wire rim. The metal temple is packed with detail, featuring a chain link design with wide, oval cut-outs surrounded by crystal décor. Spring hinges and snap-in nose pads provide a comfortable fit all day long. Accommodates progressives.

Colors: Gold/Azure (144) • Gold/Black (235)
Sizes: 54-16-135
Special Features: Full rim; Metal frame; Rectangle shape; Sheet metal browline and endpiece; Metal temple with cut-outs and crystal decor; Spring hinges; Snap-in nose pads; Accommodates progressives

Sophia Loren 1563 is a stylish frame that exudes timeless elegance. This model in Mauve (073) and Mocha (141) and features a transparent zyl front with rectangle lenses. The SL 1563 has a metal temple with raised borders, delicate floral cut-outs and scattered crystal décor. Comfort fit features include spring hinges for easy adjustments and the ability to accommodate progressive lenses.

Colors: Mauve (073) • Mocha (141)
Sizes: 53-16-140
Special Features: Zyl arm and tips; Rectangle shape; Metal temple with raised borders, floral cut-outs and crystal décor; Spring hinges; Accommodates progressives

The **Stetson 361** is a handsome rectangle shaped frame with traditional appeal. A full rim metal, this classic style is available in two colors, Gold (057) and Gunmetal (058). Supported by sleek and thin metal temples with a raised insert, the ST 361 has a wide fit bridge to accommodate men who need extra room. Spring hinges make adjusting the fit a breeze, while snap-in nose pads keep the frame in place all day long. Accommodates progressives.

Colors: Gold (057) • Gunmetal (058)
Sizes: 56-21-145
Special Features: Full rim; Metal frame; Rectangle shape; Wide fit bridge; Raised metal insert on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

A fresh take on the classic rectangle silhouette, **Randy Jackson style 1097** is a full rim metal with a ton of attention to detail. The lightweight metal front features a double bar bridge and equally light temple accented by a shiny metal plaque. Black (021) has a matte finish with clear coat offset by tortoise temple tips, while Gunmetal (058) has a silver front and black, white and blue layered temple tips. The RJ 1097 features spring hinges for easy adjustments and snap-in nose pads for all-day wear. Accommodates progressives.

Colors: Black (021) • Gunmetal (058)
Sizes: 55-15-145
Special Features: Full rim; Metal frame; Double bar bridge; Shiny metal plaque on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Lightweight with a modern design, **Randy Jackson 3052** is a frame for the style conscious guy who wants eyewear to keep up with his lifestyle. The RJ 3052 features a front crafted from ultem, which is a high-tech material recognized for its strength and lightweight characteristics, in addition to being hypoallergenic. Divulge in endless wardrobe options with three versatile colors – Black (021) has a shiny black front with shiny gold temples and tortoise temple tips. Grey (100) has a matte grey front, shiny gold temples and demi blond temple tips. Navy (300) continues with another matte finish on the front and shiny black temples paired with demi blue temple tips. All three colors feature spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Black (021) • Grey (100) • Navy (300)
Sizes: 54-14-145
Special Features: Ultem frame; Rectangle shape; Metal temple; Randy Jackson logo on temple tip; Spring hinges; Accommodates progressives

Randy Jackson 3053 is a handsome frame with plenty of bookish charm. Crafted in acetate, it features an oval silhouette for on-trend appeal to elevate any guy's look. The top half of the front has a soft, pebbled texture that extends over the vintage-inspired keyhole bridge. Three distinctive colors offer a variety of options – Black (021) has a multi-textured front over navy zyl which repeats again on the temple. Red (162) is a bold, intense hue with a second layer of amber horn, while Navy (300) is layered over beige horn. All three colors have metal décor on each temple and the RJ logo inside the right temple tip. The RJ 3053 has spring hinges to allow for easy adjustments and accommodates progressive lenses.

Colors: Black (021) • Red (162) • Navy (300)
Sizes: 51-18-145
Special Features: Zyl frame; Oval shape; Pebbled texture on top half of front; Two metal inserts on each temple; Keyhole bridge; RJ logo inside right temple tip; Spring hinges; Accommodates progressives

Via Spiga Nunzia is an interesting take on rectangular frames, shaking up the style in all the right ways. A sweeping metal browline that extends on each side elegantly defines the front of this semi-rimless look. Black (500) has a shiny gunmetal base with an opaque black bridge and browline paired with black and grey mosaic temples. Burgundy (900) also features a shiny gunmetal base with deep burgundy browline and bridge, and burgundy mosaic temples. Both colors have four metal studs at the hinge of the zyl temple for a subtle yet edgy vibe. Mixing supreme comfort and contemporary style, the VS Nunzia has spring hinges and snap-in nose pads. Accommodates progressives.

Colors: Black (500) • Burgundy (900)
Sizes: 56-17-140
Special Features: Semi-rimless; Metal frame; Rectangle shape; Metal browline; Zyl temples with four metal studs; Snap-in nose pads; Spring hinges; Accommodates progressives

Cultured yet imaginative, **Via Spiga Palmira** is a square silhouette with all-around appeal. This zyl is crafted from lightweight acetate, with a wrapping metal endpiece and temple featuring the Via Spiga logo pressed into the exterior. The VS Palmira is available in four definitive colors to offer endless wardrobe options – Black (500) has a solid, shiny front layered over ivory horn zyl and gold metal temples with a black finish. Brown (560) pairs brown horn over lavender pearl on the front and brushed tan temples. Natural (570) has a transparent front with a champagne hue and brushed gold metal temples. Mauve (730) is the fourth, but certainly not least option with a mauve horn over light blue pearl front and brushed mauve metal temples. All colors feature spring hinges for easy adjustments and the ability to accommodate progressive lenses.

Colors: Black (500) • Brown (560) • Natural (570) • Mauve (730)
Sizes: 53-16-135

Special Features: Zyl arm and tips; Square shape; Wrapping metal endpiece and temple with slotted metal screws and the Via Spiga logo pressed on exterior; Zyl temple tips; Spring hinges; Accommodates progressives

Via Spiga Roana is a stylish, full rim frame with an abundance of office chic. Crafted from lightweight metal, this rectangle silhouette features a bold top sheet on the front with a sweeping browline. Black (500) has a shiny tan base with opaque black top sheet. Navy has a shiny gunmetal base with a navy top sheet, and Burgundy (900) features a shiny gold base that pairs perfectly with an opaque burgundy top sheet. All three colors take charge with a unique temple design that incorporates three layers of colorful zyl cut down to a scalloped pattern that beautifully contrasts with the metal front. The VS Roana incorporates spring hinges for easy adjustments and snap-in nosepads to blend form and function with ease. Accommodates progressives.

Colors: Black (500) • Navy (770) • Burgundy (900)

Sizes: 52-17-135

Special Features: Full rim; Metal frame; Rectangle shape; Sheet metal browline and bridge; Multi-colored ridges on zyl temple; Spring hinges; Accommodates progressives

Go above the norm with **Via Spiga 359-SC**. This on trend, zyl is bold and playful in a fashionable square shape. As the weather gets warmer, this stylish frame will keep your wardrobe looking cool. Available in Tortoise/White Pearl (550) and Brown/Leopard (560), both colors feature three metal rivets on each temple for a playful yet edgy vibe. Spring hinges let the wearer make easy adjustments for a custom fit feel, while RX'able lenses and the ability to accommodate progressives provide added convenience.

Colors: Tortoise/White Pearl (550) • Brown/Leopard (560)

Sizes: 54-16-135

Special Features: Zyl frame; Square shape; Three rivets on each temple; Spring hinges; Acrylic lenses; RX'able; Accommodates progressives

Via Spiga 360-SC is an iconic frame that ushers in a new era of cool. Crafted from high grade acetate in a stylish round shape, the VS 360-SC will be your go to look this season. Champagne (600) has a champagne crystal front with demi blonde temples while Red (910) has a transparent front with tortoise patterned temples. Metal studs on each side of the front give this look a bold vibe, while the Via Spiga logo plaque also accented by studs on the temple provides subtle designer branding. RX'able lenses and the ability to accommodate progressives are just two more bonuses of this killer style.

Colors: Champagne (600) • Red (910)

Sizes: 53-19-135

Special Features: Zyl frame; Round shape; Metal studs on front; Via Spiga logo plaque with studs on temple; Acrylic lenses; RX'able; Accommodates progressives

MaxStudio.com 165M is a full rim metal that knows how to show off. Mixing a geometric and round shape, this flattering silhouette effortlessly transitions from the office to a night out on the town. Available in Black (500), Brown (183) and Navy (300), each feature a shiny metal base paired with a sheet metal front that makes up the bridge and sweeping browline. Petite Fit sizing offers a precise, comfortable fit for women who have smaller facial features. Spring hinges allow for easy adjustments while snap-in nose pads provide a comfortable fit all day long. Accommodates progressives.

Colors: Black (021) • Brown (183) • Navy (300)
Sizes: 50-19-135
Special Features: Full rim; Metal frame; Geometric shape; Petite Fit sizing; Domed epoxy filled globe logo on temple; Spring hinges; Snap-in nose pads; Accommodates progressives

Stylish and designed with substance, **MaxStudio.com 166M** is a full rim metal in a flattering rectangle shape. Offered in two versatile options, Black (021) has a shiny front with cream tortoise temples while Brown (183) has a satin brown finish with multi-colored pastel demi temples. Both colors feature the MaxStudio.com globe logo on the temple exterior for subtle designer branding. Durable spring hinges and snap-in nose pads provide a comfortable fit all day long. Accommodates progressives.

Colors: Black (021) • Brown (183)
Sizes: 53-16-135
Special Features: Full rim; Metal frame; Rectangle shape; MaxStudio.com globe logo on zyl temple with epoxy domed; Spring hinges; Snap-in nose pads; Accommodates progressives

Sporting deep browline curves and a modified oval silhouette, **Leon Max 6032** is an effortless blend of sophisticated vintage inspirations with contemporary cool. Made of light acetate, this frame is available in Black/Tortoise (303) and Cream Tortoise (346) for limitless wardrobe options in the most sought after hues. The LM 6032 features the ability to accommodate progressive lenses and Petite Fit sizing, ideal for the woman with smaller facial features.

Colors: Black Tortoise (303) • Cream Tortoise (346)
Sizes: 50-18-140
Special Features: Zyl frame; Modified oval shape; Petite Fit sizing; 5-barrel hinge; Leon Max logo inside the right temple, Accommodates progressives

Leon Max 6033 is a frame handcrafted from premium acetate with wrapped metal end pieces. Featuring a stylish round silhouette with a retro meets modern vibe, this on-trend look steals the spotlight in three distinctive colors. Champagne (007) features a champagne crystal front with tortoise patterned temples. Blonde Tortoise (075) pairs the plastic front with shiny black metal temples, while Black Marble (219) has a playful black and blue confetti front with shiny gunmetal temples. Petite Fit sizing gives the LM 6033 overall smaller proportions to ensure a flattering fit. Built to last and designed with your comfort in mind, this frame features spring hinges for easy adjustments and the ability to accommodate progressives.

Colors: Champagne (007) • Blonde Tortoise (075) • Black Marble (219)
Sizes: 48-19-140
Special Features: Zyl frame; Round shape; Petite Fit sizing; Metal temples??? Spring hinges; Accommodates progressives

Daisy Fuentes Placida is a classic lightweight acetate frame with a flattering square shape. Available in two rich color options, Black (021) features a black over transparent purple front with demi purple sparkling temples while Navy (300) has a transparent navy front with demi amber and blue sparkle temples. The Daisy Fuentes logo plaque can be found inside the temple tip for subtle branding. Accommodates progressives.

Colors: Black (021) • Navy (300)
Sizes: 55-17-140
Special Features: Zyl frame; Square shape; Daisy Fuentes logo plaque on temple tip; Accommodates progressives

Download frame images here: <https://spaces.hightail.com/space/zWqL9xc9rA>

For more information, retailers may contact Zyloware at 800-765-3700, via e-mail at sales@zyloware.com, or online at www.zyloware.com.

About Zyloware: The We Are Zyloware campaign celebrates what makes Zyloware the success it is! We are family, history, quality and customer satisfaction. We are composed of many unique individuals; each with our own motivations and desires. But, as a part of the Zyloware team, we are one. We act together; we share common values and goals. We are innovators. We are change makers.